

# The Bluebonnet Charolais Breeders Proudly Presents The Sixteenth Annual "Show Window Sale"

SATURDAY, FEBRUARY 4, 1978 4:00 P.M.

At the Fort Worth Stock Show Barn No. 6  
OFFERING 60 HIGH QUALITY CHAROLAIS

50 FEMALES, 8 TOP BULLS, FRENCH BULLS, ETC.



20 EXTREME TOP PERCENTAGE  
FRENCH PUREBRED FEMALES SELL!

"THE BREEDS FINEST SELL HERE EACH AND EVERY YEAR COMING TO YOU FROM MANY OF THE LEADING BREEDER'S HERDS ALL ACROSS THE NATION."

Another Great Charolais Sale Offering During the Famous  
FORT WORTH STOCK SHOW - COWTOWN, U.S.A.



## Twenty-three States Cattle on Feed January 17% Higher



82nd Year, No. 4 Fort Worth, Texas, January 26, 1978 Twenty-Eight Pages

### Stuph & Thangs

BLACK PRESSURE IN THE RIGHT PLACES...

MOVING? Please use form inside paper and give full information. Mailing list is run on Friday for following week.

The other day we was drivin' down the road and we had a conversation with a fellow who was a hater or maybe dreamer. It seems some fellow from the Washington had uncovered the fact that the NAACP had some out agit Mr. Carter's Energy Program and they had found out that he had some "black" blood. Needless to say, the Carter Administration was more than somewhat damaged to learn that. The Blacks was again his Energy Program and we was delighted to hear evidence that the Blacks had finally decided to put the pressure on before it was too late and to apply pressure where it counts and in a way that even the most backward citizen could understand what is wrong with the Carter ideas. Hooks pointed out that the NAACP's energy prices through monstrous taxes and federal controls was sure to slow industrial development. This was the second time the NAACP had been mentioned in the press.

### FDA Commissioner Asks Aid in Locating New Vet Bureau Director

In a letter received last week from Dr. Donald Kennedy, commissioner of the Food & Drug Administration, he sought applicants or recommendations for the position of Director, Bureau of Veterinary Medicine. The director's office is located in Washington, D.C.

### Brown to Address Hereford Banquet

Reagan V. Brown, Texas Commissioner of Agriculture, will address the members of the Texas Hereford Association at their annual banquet Monday, January 30. The banquet is scheduled at 7:00 p.m. at the Green Oaks Inn in Fort Worth.

### Cattle Mostly Steady, Hogs Sell Lower At Fort Worth

Fort Worth, Jan. 24 (F-S) — Receipts 300. Slaughter calves and bulls steady. Slaughter cows 1.00-2.00 higher. Feeder steers and heifers steady with limited test. Slaughter calves good and choice.

### SPECIAL HOUSTON Stock Show EDITION

will be published February 16, 1978  
Plan NOW To Be In It!  
Contact: Ted Gaudy, Lee Watson, Tommy Brown or Phil Stoll  
2609 N. Main St. P.O. Box 4330  
Fort Worth, Texas 76104

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### Carlot Beef Opens Generally Lower

Des Moines, Jan. 25 (F-S) — Midwest Carlot Meat Trade for Missouri River Area was 21¢ and close. Compared to Friday's close beef trade slow, Demand

## Inbound Feeders Reported 9% Higher In Last Quarter, Seven States Had 9% More Cattle on Feed Than 1977

Washington, Jan. 20 (USDA) — Cattle and calves on feed for slaughter markets on January 1, 1978 totaled 12,808,000 head, according to the Crop Reporting Board. This is 7% more than in feedlots a year ago, and 31% above the 1975 number. Placements of cattle and calves in the 23 states during October-December at 8,557,000 are up 9% from the same quarter in 1975 and 14% above 1975. Net placements, at 9,109,000 are 8% above 1976 and 14% above 1975. Marketings of fed cattle for slaughter the past quarter totaled 8,008,000, up 1% from the same period last year and 23% above 1975. Other disappearance totaled 448,000 head compared with 412,000 head in 1978 and 382,000 head in 1975. Steers and steer calves on feed January 1 amounted to 8,341,000 head, 7% above 1977 and 1% above 1976. Steers and steer calves accounted for 85% of the total on feed. Heifers and heifer calves totaled 4,467,000 head, 8% above last year and 11% above 1970. During the January-March 1978 quarter, cattle feeders intend to market 6,541,000 head, one percent above the first quarter marketings in 1977 and 8% above 1976. Cattle and calves on feed for slaughter market in the seven most states included in 23 state totals are estimated at 8,227,000 head, up 9% from last January 1 and up 4% from December, 1977. Placements of 2,007,000 are 17% above December 1976. Net placements during December totaled 1,965,000, up 17% from a year earlier. Marketings during December were 1,805,000 up 9% from a year ago.

### Cattle on Feed In Texas 8% Up

There were 1,850,000 cattle being fed for the slaughter market on January 1, 1978, according to the Texas Crop and Livestock Reporting Service. This is 8% above the 1,710,000 on feed January 1, 1977, and the same as last month. Steers accounted for 59% of the total, heifers 41% and cows, bulls and others less than one percent. District 1-N had 1,269,000 head on feed—995,000 steers, 284,000 heifers, 80,000 cows, bulls and others. (CONT. ON PAGE 4)

### Cattle Imports Gain Sharply

November total, at 199,276 head, was 44 pct. above the November 1976 total. Canada's share, at 76,116 head, up 13 pct. from a year earlier; imports from Mexico, at 123,160 head, were up 70 pct. from last January 1 and up 4% from December, 1977. Placements of imports for the first 11 months to 908,818 head, up 25 pct. from a year earlier. Those from Canada, at 476,120 head, up 12 pct. from Mexico, at 431,220 head, up 48 pct. from a year earlier. No (CONT. ON PAGE 4)

## Fed Cattle, Swine Prices Highly Mixed Monday at Majors, Winter Storms Noted

Around the eleven major terminal markets on Monday the price trends were highly uneven from point to point as winter storms hindered movement at many places and no specific pattern developed across the board. Fed cattle and slaughter cows were close to steady on average, with some moderate swings of 25¢-50¢ higher or lower at some points. Slaughter cattle receipts were about 2,500 below last Monday and hog receipts were 4,400 larger around the loop. Hogs were steady to 25¢-50¢ higher at a few places, but as much as 1.00-1.50 lower at others and most points showed weakness at the close. Price trends, quotations on choice and prime steers and heifers and the mixed good end choice grades and U.S. 1-8 hogs scaling mostly 200 to 270 pounds included:

Omaha fed cattle steady. Steers 48.50-49.00 and 42.50-43.50; heifers 41.25-43.00 and 40.00-41.25. Hogs 1.00-1.25 lower at 45.50-48.00. Sioux City steers steady, heifers steady to weak; Steers 42.50-44.50 and 41.50-43.00; heifers 39.00-40.00. Hogs 1.00 lower at 45.50-48.00. Joliet fed cattle steady. Steers 43.50-48.00 and 37.50-39.00; heifers 41.75-43.00 and 39.50-41.75. Hogs steady to 25¢ higher at 46.50-48.25. Porcine steers steady, heifers steady to 50¢ higher. Steers 43.00-46.00 and 41.00-48.50; heifers 40.50-43.00 and 38.50-41.50. Hogs 1.00-1.50 lower at 46.00-48.00. St. Louis fed cattle steady to weak, spots 50¢ lower. Steers 42.00-44.50 and 41.00-42.50; heifers 40.00-42.50 and 38.50-40.50. Hogs steady to 25¢ higher at 46.25-48.50. St. Joseph fed cattle steady to 50¢ lower. Steers 42.00-44.10 and 41.00-42.00; heifers 41.00-42.75 and 38.50-41.00. Hogs 1.00-1.50 lower at 46.00-48.00. Kansas City steers steady, heifers steady to weak. Steers 42.00-43.00 and 41.00-42.00; heifers 41.00-41.75 and 38.50-40.00. Hogs 1.00-1.50 lower at 45.50-47.75.



"If you don't think it's a gambling loss, you've never fed out a pen of cattle."



**Gulf Coast Hereford  
Spring Sale Set At  
Columbus, February 10**

The Gulf Coast Hereford Association will hold its 28th Annual Spring Sale on Friday, February 10, 1978, at the American Legion Park in Columbus, Texas. Fifteen members of the Association have consigned 41 registered

horned Hereford bulls to the sale. On the day of the sale, these bulls will range from 20 to 46 months in age. Eight will be coming two-year-olds; 29 will be two years old or better; one three-year-old and two coming three-year-olds. The bulls are clean pedigreed; are acclimated to Gulf Coast conditions, and will be tested for brucellosis and TB to meet health requirements to move into any territory. They will sell as single lots and in pens of two and three. Dr. Harold Franke, of Texas A & M University in College Station, will judge the bulls for the sales order beginning at 9:00 A.M. on February 10th. The auctioneers are Walter and Dick Britten of Bryan, who will start the sale at 1:00 P.M. The 15 Association members consigning the bulls are: Ricky Britten, Bryan; Dr. L. J. Clark, Bel-

**FORT WORTH FAT STOCK SHOW HORSE SALES**

**PAINT HORSE  
Consignment Sale  
Saturday, JAN. 28, 1978  
2:30 P.M. — Barn 8**

**75 Select  
Paint Horses  
Limited To  
Top Quality Horses**

NEGATIVE COGGINS TESTED  
HEALTH PAPERS FURNISHED

BOB PLUMMER, Auctioneer  
TxL 77-0480  
R. B. SHIELD - Associate  
PLUMMER AUCTION COMPANY, Inc.  
Sale Manager

**22nd ANNUAL  
Fort Worth Fat Stock Show  
QUARTER HORSE SALE  
1:00 P.M. - SUNDAY  
FEBRUARY 5, 1978**

TO BE HELD IN THE  
Fort Worth Coliseum  
**Selling 82 Head**  
RACE, SHOW, PLEASURE, WORK HORSES  
NEGATIVE COGGINS TESTED  
HEALTH PAPERS FURNISHED

**SPECIAL ADDED ATTRACTION  
SELLING 10 TOP QUALITY MULES  
At the End of the Quarter Horse  
Sale**

Auctioneers: IKE HAMILTON - BOB PLUMMER  
LaL-0283 TxL-0480

SALE MANAGED BY:

**PLUMMER AUCTION SERVICE COMPANY**  
P. O. BOX 926, HENDERSON, TEXAS 75852 Ph. 214/857-5961

**THE WEEKLY LIVESTOCK REPORTER**

2609 North Main St. — P. O. Box 4830 — Fort Worth, Texas 76106  
Phone 817/624-7221 — Night 817/738-2201  
Fort Worth, Texas 76106

Notes and other information on request. All inquiries should be addressed to the above address to ensure prompt service. BPA membership applied for.

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ville; Getwood Hereford Farm, Burton; Hartstack Hereford Farm, Washington; Chas. Herdler, Jr., Weimar; R. T. Herrin, Houston; Roy H. Herrmann, Caldwell; J. Bar B Farms, Richmond; J. D. Hereford Farm, Burton; L. A. Kahner, Houston; Mill Creek Farms, Industry; Misty Meadows Farm, Cypress; New Year's Creek Farm, Brenham; Rocking M Ranch, Giddings; Yan-

ling Hereford, Schulenburg. Lunch will be available at grounds, and catalogs may be obtained from B. C. Gatewood, 21 Box 91, Burton, Texas 77886, 713/289-2719.

Agriculture creates over 90% jobs in assembly, processing and distribution of agricultural products.

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**Beefmaster**

**Production**

**SALE**

**SATURDAY, FEBRUARY 11, 1978**

**1:00 P.M. — South Texas Auction Barn**

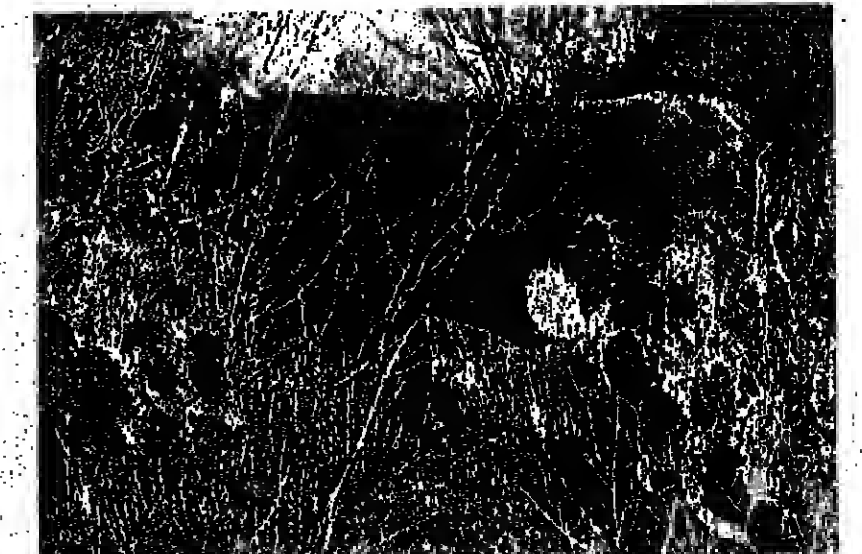
**ALICE, TEXAS**

**SELLING 80 LOTS  
• 20 Bulls • 60 Females**

Sale day Phone 512/664-4395



*Many of the bred heifers will calve soon after sale day.*



**GULF COAST HEREFORD ASSOCIATION**

**28th ANNUAL SPRING SALE**

**SHOW 9:00 A.M. FRIDAY, FEBRUARY 10, 1978 SALE 1:00 P.M.**

**AT AMERICAN LEGION PARK  
COLUMBUS, TEXAS**



**SELLING 41 HEAD OF REGISTERED HEREFORDS  
ALL HORNED BULLS  
ALL CLEAN PEDIGREED CATTLE**

To be sold in single lots and pens of two and three.  
All animals are acclimated to Gulf Coast conditions.  
Pedigrees of Cattle have been checked by the  
**AMERICAN HEREFORD ASSOCIATION**  
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RICKY BRITTEN Bryan, Texas	DR. L. J. CLARK Bellevue, Texas	GATEWOOD HEREFORD FARM Bryan, Texas
HARTSTACK HEREFORD FARMS Washington, Texas	CHAS. HERDNER, JR. Weimar, Texas	N. T. HERKIM Houston, Texas
ROY H. HERRMANN Caldwell, Texas	J. BAR B FARMS Richmond, Texas	J. D. HEREFORD FARM Burton, Texas
L. A. KAHNER Houston, Texas	MILL CREEK FARMS Industry, Texas	MYSTY MEADOWS FARM Cypress, Texas
NEW YEAR'S CREEK FARM Brenham, Texas	ROCKING M RANCH Giddings, Texas	YANLING HEREFORDS Schulenburg, Texas

AUCTIONEERS:  
WALTER BRITTEN TxL-0036  
DICK BRITTEN TxL-0036  
BRYAN, TEXAS 77801

PRE-SALE JUDGE:  
HAROLD FRANKIE  
COLLEGE STATION, TEXAS 77840

WHEN SERVED ON THE GROUNDS  
FOR CATALOGS CONTACT:

B. C. GATEWOOD, Secretary  
GULF COAST HEREFORD ASSOCIATION  
P. O. Box 91, Burton, Texas 77886 Phone 713/289-2719

**GARCIA BEEFMASTERS**

Enrique G. Garcia  
Telephone: (512) 539-4411  
P. O. Box 3 • Conception, Texas 78849

Sale headquarters: Americana Motel, Alice

Phone 512/664-4351

Pre sale party: Americana motel Fri. Feb. 10, 7:00 p.m.

**22 YEARS OF CONTINUOUS BEEFMASTER BREEDING**

For Information Contact:  
BERT & RUBEN REYES  
118 West Bakula • San Antonio, TX 78216  
PHONE: 512/349-2185 TALK 77-606



Healey Brothers  
Hereford Sale  
Feb. 13, Davis, Ok.



**GOOD SELECTION  
of 2-Year-Old  
RANGE BULLS  
For Sale At  
Reasonable Prices  
Call 817/825-4478 for Details**

**Howard Paine**  
REGISTERED HEREFORDS

RT. 2, NOCONA, TEXAS 76255 - PH: 817/825-4478  
LOCATED 3 MILES WEST ON U.S. 82

Davis, Okla. — Healey Bros. Flying L Ranch will hold a registered Hereford production sale at their ranch near here Feb. 13.

Selling will be 38 bulls and 20 heifers from landmark sires of the

breed, including B Stanway DP Lad 9C; Britisher Wetmore AGA 46Z; FL Stanway DP Lad; and FL Northern Plegan, B Staoway

**F-1 Show, Sale Scheduled April 15**  
The 8th Annual Brazos Valley F-1 Breeders Show and Sale will be held on April 15 at the Brazos Livestock Commission Co. This event has attracted consignments from many of the good producers of F-1 cattle and is recognized as one of the very best events and source of F-1 cattle.

The show consists of pens of five cattle, either cows and calves, bred or open heifers. Through the years this event has attracted buyers from several states and interest continues to grow. Any producer of F-1 cattle that may be interested in consigning cattle to this event should contact Britten and Britten Auctioneers and Sales Managers, Drawer B, Bryan, Texas or phone Dick Britten 718-822-8091 for information.

According to one theory of evolution, the first woman made a monkey out of men.

DP Lad 9C, a 2,800-pound bull is now a Four Star National Reference Sire and he sired the Grand Champion Bull at the 1976 World Hereford Show.

The Healey Bros. have long kept one of the nation's most complete sets of records on their cattle, and take more than 20,000 measurements and weights weekly. They have had more than 80 steers on TPR since 1976, and have also groups tested yearly at Oklahoma State University.

One of the 20 foundation heifers selling is the first daughter of DP Lad to sell, and her granddams are the Healey's famous "feeder cows" each of which has produced bulls that sold for \$10,000.

Sale headquarters will be the Holiday Inn at Ardmore. Guy Shull, Elgin, secretary-treasurer for Oklahoma Hereford Assn., will manage the sale.

To reserve a catalog which is one of the most complete performance catalogs in the industry, write: Healey Brothers Flying L Ranch, Davis, Oklahoma 76030.

**Cattle Imports Gain Sharply**  
(CONT. FROM PAGE 1)  
As a whole, imports of cattle, beef and calves have been mostly under 100,000 head since 1976, but imports from other countries.

**Cattle on Feed in Texas 8% Up**  
(CONT. FROM PAGE 1)  
and less than 1,000 cows, calves and other. The remainder of the 501,000 on feed, 38% were, 12% heifers and less than one percent bulls and other.

"Largo" feedlots—those with a plus capacity—were fittingly 12% of the total. There were 18% less than 100 head, 38% were 100 to 1,000 head, and 44% were 1,000 to 10,000 head.

Feedlot operators reported 10% more cattle in feedlots during the same period in 1976. Feedlot operators reported 10% more cattle in feedlots during the same period in 1976.

**FDA Commissioner Aid in Locating New Vet Bureau Director**  
(CONT. FROM PAGE 1)  
duties include responsibility for development of the Food and Drug Administration with respect to its and efficacy of animal drugs, but divides and veterinary medical facilities. The position pays \$10,000 a year.

Kennedy said "We are looking for a candidate of recognized skill and distinction and administrative ability who now enjoys or has the potential respect for Government, public and consumer service. We encourage applications from any individual with appropriate experience and scientific background."

The FDA's search committee is headed by Dr. Ruth Kirschstein of National Institutes of Health. She pointed out that in an effort to fill senior scientific positions the committee has been set up to select.

Kennedy concluded: "I would like the recommendation of anyone you or your colleagues believe is a suitable candidate. Interested applicants should submit a curriculum vitae and bibliography under standard U.S. Government application, SF-171, to the Secretariat, Bureau of Veterinary Medicine, Patricia A. Sykes, Room 424, Fishers Lane, Rockville, Md. 20857. Ms. Sykes can be reached at 443-1715. Applications should be received by March 15, 1978."

**Garcia Beefmaster Sale at Alice**  
Sale February 11  
Alice, Texas—The Endless Cattle Beefmaster Production will be held Saturday, February 11, 1978. Sale time is 1:00 p.m. at the South Texas Auction Barn at Alice, Texas.

Selling will be 30 lots of 20 bulls and 80 females from the premier Beefmaster line to the world. The offering consists of 22 years of continuous master breeding.

For information contact Beefmasters, Enrique G. P. O. Box 3, Concepcion, 78849, 512/580-4411; or the management, Bert and Rayne, 118 West Nakoma, San Antonio, Texas 78216, 512/440-1111.

**Foundation Classic Beefmaster Sale Set For February 2**

San Antonio — The Foundation Classic Beefmaster Sale will be held Thursday, February 2, 1978 at San Antonio Stock Show Sale Arena. Sale time is 2:30 p.m. at the San Antonio Stock Show Sale Arena.

The sale offering of 50 lots of strictly top Beefmaster cattle will feature consignments from 20 Foundation Beefmaster Association members from six states. Consigners will include Tom Lasater, Watt Casey, Musser Brothers and Sporlock Ranches. Both bulls and females will be sold in this Foundation Classic.

**Five M Farms Sets Shorthorn & Equip. Dispersal, Jan. 28**

Lindale, Texas — The Five M Farms Dispersal of Farm Equipment and Shorthorn Cattle will be held Saturday, January 28, 1978. Sale time is 10:00 a.m. at the farm at Lindale, Texas.

Selling will be 51 lots of Shorthorn cattle including 15 females with calves and 5 Red Brahman bulls. Also selling will be 12 F-1 Brahman x Shorthorn heifers.

Equipment selling includes all equipment necessary to operate the farm and maintain this cattle herd. Included in the offering are 6,000 lb. capacity Baker Built feeders, feed troughs, hay bunks, haying and pasture equipment and much more.

For information contact the sale management Double D Auction Service, Rt. 1, Box 203, Waskom, Texas 75692, Jack Dillard, 214/687-1222 or James Duncan, 214/988-5974.

**Sheep on Feed in 7% Decline**  
Washington, Jan. 18 (USDA) — On January 1, 1978 an estimated 1,618,000 sheep and lambs were on feed for slaughter market in 28 states, 7% below a year earlier and down 14% from the January 1, 1976 level.

The seven major feeding states had 1,090,000 sheep and lambs on feed. Of this number 524,000 were placed before November 1, 1977 and 566,000 during November and December 1977.

California, 200,000.  
Colorado, 350,000.  
Iowa, 70,000.  
Nebraska, 85,000.  
Texas, 150,000.  
Total 5 States 885,000.

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FOR YOUR CATTLE EQUIPMENT NEEDS  
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**Foundation Classic BEEFMASTER SALE**  
SAN ANTONIO STOCK SHOW SALE ARENA  
DURING THE FBA CONVENTION IN SAN ANTONIO, TEXAS  
8 HERD BULLS  
12 PAIRS  
20 BRED COWS  
10 OPEN HEIFERS  
10 BRED HEIFERS

**SELLING:**  
12 PAIRS  
20 BRED COWS  
10 OPEN HEIFERS  
10 BRED HEIFERS

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**Five M Farms Sets Shorthorn & Equip. Dispersal, Jan. 28**

Lindale, Texas — The Five M Farms Dispersal of Farm Equipment and Shorthorn Cattle will be held Saturday, January 28, 1978. Sale time is 10:00 a.m. at the farm at Lindale, Texas.

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Equipment selling includes all equipment necessary to operate the farm and maintain this cattle herd. Included in the offering are 6,000 lb. capacity Baker Built feeders, feed troughs, hay bunks, haying and pasture equipment and much more.

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SAN ANTONIO STOCK SHOW SALE ARENA  
DURING THE FBA CONVENTION IN SAN ANTONIO, TEXAS  
8 HERD BULLS  
12 PAIRS  
20 BRED COWS  
10 OPEN HEIFERS  
10 BRED HEIFERS

**SELLING:**  
12 PAIRS  
20 BRED COWS  
10 OPEN HEIFERS  
10 BRED HEIFERS

**Foundation Classic Beefmaster Sale Set For February 2**

San Antonio — The Foundation Classic Beefmaster Sale will be held Thursday, February 2, 1978 at San Antonio Stock Show Sale Arena. Sale time is 2:30 p.m. at the San Antonio Stock Show Sale Arena.

The sale offering of 50 lots of strictly top Beefmaster cattle will feature consignments from 20 Foundation Beefmaster Association members from six states. Consigners will include Tom Lasater, Watt Casey, Musser Brothers and Sporlock Ranches. Both bulls and females will be sold in this Foundation Classic.

**Five M Farms Sets Shorthorn & Equip. Dispersal, Jan. 28**

Lindale, Texas — The Five M Farms Dispersal of Farm Equipment and Shorthorn Cattle will be held Saturday, January 28, 1978. Sale time is 10:00 a.m. at the farm at Lindale, Texas.

Selling will be 51 lots of Shorthorn cattle including 15 females with calves and 5 Red Brahman bulls. Also selling will be 12 F-1 Brahman x Shorthorn heifers.

Equipment selling includes all equipment necessary to operate the farm and maintain this cattle herd. Included in the offering are 6,000 lb. capacity Baker Built feeders, feed troughs, hay bunks, haying and pasture equipment and much more.

For information contact the sale management Double D Auction Service, Rt. 1, Box 203, Waskom, Texas 75692, Jack Dillard, 214/687-1222 or James Duncan, 214/988-5974.

**Sheep on Feed in 7% Decline**  
Washington, Jan. 18 (USDA) — On January 1, 1978 an estimated 1,618,000 sheep and lambs were on feed for slaughter market in 28 states, 7% below a year earlier and down 14% from the January 1, 1976 level.

The seven major feeding states had 1,090,000 sheep and lambs on feed. Of this number 524,000 were placed before November 1, 1977 and 566,000 during November and December 1977.

California, 200,000.  
Colorado, 350,000.  
Iowa, 70,000.  
Nebraska, 85,000.  
Texas, 150,000.  
Total 5 States 885,000.

**think Patterson**  
FOR YOUR CATTLE EQUIPMENT NEEDS  
CHUTES • HEADGATES  
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**Foundation Classic BEEFMASTER SALE**  
SAN ANTONIO STOCK SHOW SALE ARENA  
DURING THE FBA CONVENTION IN SAN ANTONIO, TEXAS  
8 HERD BULLS  
12 PAIRS  
20 BRED COWS  
10 OPEN HEIFERS  
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# How much more help Does a fellow need?



**Lot 2**  
**FL BIG DP LAD 9 17285841**  
Tattoo: R & L E 738  
Calving: Jan. 21, 1977

The 9th marks another generation. Another milestone. This grandson of Stanway represents the consecutive generations of Type 6 bulls. His 205 day adjusted weight exceeds his sire's by 34 pounds. He has the highest breeding value and the largest frame at weaning of any bull in the sale. His five year old daughter is one of our best. Her MPPA ranks 6th in the herd. Her first calf was the second top selling heifer in our '76 sale at \$2,200. This bull is "Pure Performance" and is probably the best value interest bull to ever sell in a Flying L sale.

Ht. of Dam 50"  
Wt. of Dam 1218 lbs.

205 Day Wt. 688 lbs.

YOU CAN FIX THINGS FAST

NAME	205 DAY	ACTUAL WT.	ACTUAL YR.	AGE WHEN	ACTUAL	365 DAY	365 DAY
NO.	ADJ. WT.	JAN. 9	WEIGHT	WEIGHED	W/D/A	ADJ. WT.	ADJ. HT.
1	701	890	(TOO YOUNG)	282	3.16	1240 Est.	50.0" Est.
2	691	1135	1125	341	3.30	1204	48.8"
3	689	1085	1080	347	3.11	1133	48.6"
4	629	1030	1030	347	2.97	1081	47.8"
5	697	1085	1010	331	3.05	1137	48.2"

This sample page from the catalog for our sale Feb. 13th along with a portion of the supplement sheet we included (shown below) are two strong reasons to select your next bull at Healey Bros. annual sale.

PERFORMANCE DATA ON HEALEY BROTHERS' SALE BULLS

LOT NO.	205 DAY ADJ. WT.	ACTUAL WT. JAN. 9	ACTUAL YR. WEIGHT	AGE WHEN WEIGHED	ACTUAL W/D/A	365 DAY ADJ. WT.	365 DAY ADJ. HT.
1	701	890	(TOO YOUNG)	282	3.16	1240 Est.	50.0" Est.
2	691	1135	1125	341	3.30	1204	48.8"
3	689	1085	1080	347	3.11	1133	48.6"
4	629	1030	1030	347	2.97	1081	47.8"
5	697	1085	1010	331	3.05	1137	48.2"

**Our Free Delivery Policy:**  
We will deliver any bull or cow from our ranch to any point in the United States at no charge. (We will not deliver to Alaska or Hawaii.)

**Our next annual sale**  
Feb. 13, 1978

**HEALEY BROTHERS**  
Flying L Ranch  
Davis, Oklahoma

**The Lundell Secret's Out!**  
"The '78's are Great!"  
New power-driven compressor rolls increase weight and cut costs even more — yet a complete set of bale-forming cables cost LESS than one belt for other balers.

**Low-Cost, Easy, Simple and Safe**

**EARLY BIRD BONUS TIME!**

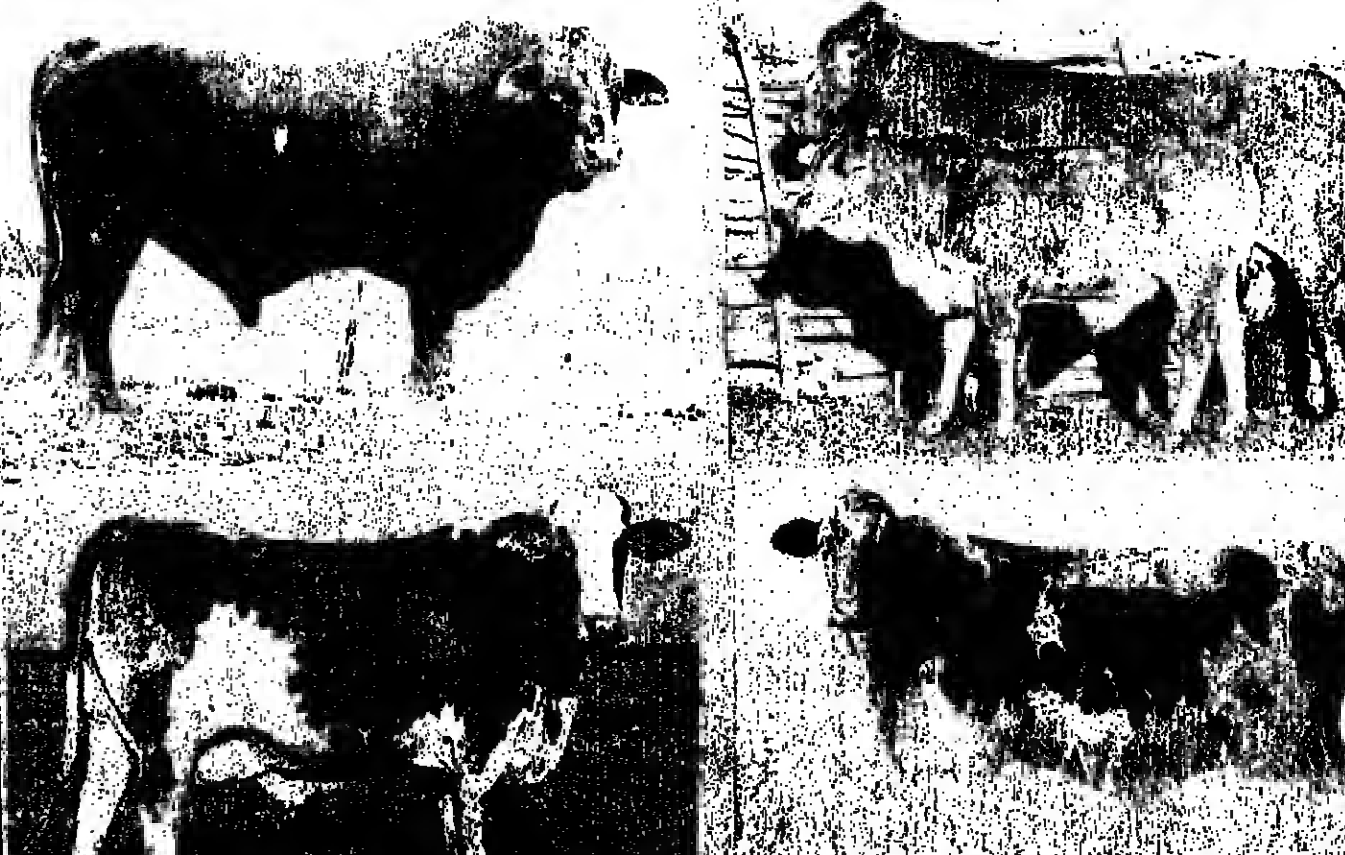
**SAVE IF YOU ACT NOW!**

Discover now how you save money with the new-proven Lundell Baler. You roll up profits and savings with Lundell. Guaranteed to never cause belt or high-speed chain problems — It has none.

Write: Lundell Baler / Bernerd, Kansas 67418 or call (913) 792-3885

See Us at the "FORT WORTH FAT STOCK SHOW" Jan. 25 thru Feb. 5.

**Foundation Classic BEEFMASTER SALE**  
SAN ANTONIO STOCK SHOW SALE ARENA  
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12 PAIRS  
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**SYLER Matt & Ann SALES Management, Inc.**  
Rt. 2, Box 35, Burton, Texas 77835  
Telephone 713/288-4400  
& Billy Pollard  
Rt. 1, Box 92A, Boyd, Texas 76023  
Telephone 817/823-7443



Dr. Ralph M. Connell's

# SUPER SIMMENTAL SALE

February 3, 1978 - 1:00 P.M.

Decatur, Texas

Sale in Myrt Vititow's Sale Facility  
Indoors - Heated

LOCATED 4 MILES NORTH OF DECATUR ON HWY. 287  
39 MILES NORTH OF FORT WORTH OR 30 MILES WEST OF DENTON ON HWY. 320

Lunch 12:00 Noon



LACOMBE QUADRILLE  
SELLS!

CSA 2395 ASA 267818  
BORN APRIL 18, 1973

LACOMBE QUADRILLE'S PEDIGREE

QUADRILLE	LISERON	14 289	INDIGO	13 259
CSA 20	Kora	81 916	Arlotta	30 002
			INDIGO	13 259
			Franchette	61 664
Lacombe Carmen	BISMARCK	112	POLAR	MM 1000
8000C, CSA 298	Princess	17	Bella	MM 1001
			JERICO	14 185
			Idyle	73 268

Auctioneers:

Curt Rodgers, MoL 0102  
Merrill Anderson, ILLb 0533  
Joe Mitcham, Txl 0593

Sale will be over in plenty of time to attend presale party at 7:30 P.M. for the Texas Simmental Association's American Classic Sale to be held Saturday, February 4th at 1:00 P.M.

LOCATION OF SALE  
MYRT VITITOW FLYING V RANCH

4 Miles north of Decatur, Texas on U.S. 287; 39 Miles north of Fort Worth, Texas; 30 Miles west of Denton, Texas Hwy 300.  
2700' 80d landing strip on ranch.  
Decatur has a 2700' 80d landing strip. We will meet your plane at any of the Dallas-Fort Worth airports if notified in advance.

SALE HEADQUARTERS:

Hilton Hotel in Fort Worth  
Free transportation to sale  
leaving hotel at 10:30 a. m.

Sale Day Phone: 817/267-2814

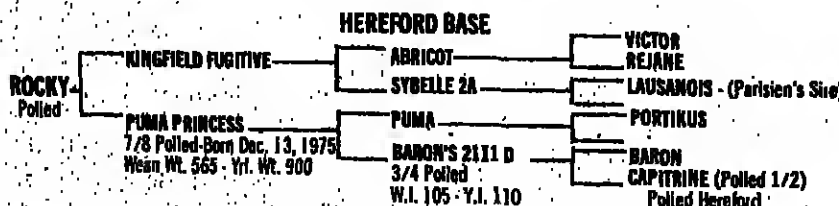
Catalogs on Request:  
Contact:

Ralph M. Connell  
4304 Mill Run Road  
Dallas, Texas 75234  
Phone 214/233-7964

## SELLING 95 HEAD

- 5 Pureblood 100% bulls sired by Galant, Solvador, Signal, Abrcot and Quodrilie
- 2 100% Pureblood cows with heifer calves, one by Signal
- 1 100% Pureblood cow with bull calf
- 1 100% Pureblood cow sired by Galant, Bred to Extra, Her heifer awr ' by Helen Rich, won first in her class and sold for \$19,000 at Rio Vista Futurity show and sale.
- 100% pureblood cow bred to a son of Renz bull
- 100% Pureblood cow bred to Beat
- 100% Pureblood cow bred to Galant
- 100% Pureblood heifer bred to Extra 1A
- 8 Polled American Purebred cows and heifers, bred to Coljak and Polled Signal
- American purebred cows and heifers, bred and open, same with calves.
- 1 15/16ths cow with 31/32nd heifer calf by Lea
- 1 15/16ths open Polled heifer
- 3/4 cows and calves, same polled
- 7/8ths and 15/16ths bulls 12-16 months of age

Also Selling 1/2 Interest and Full Possession  
in ROCKY, 15/16 Polled Bull



### American Simmental Convention Set Feb. 26-March 1

Kansas City — The 10th annual American Simmental Association convention will be held Feb. 26-March 1, during the Western Farm Show here. Sale and exhibit cattle for the show and sale must be in place by 5 p.m., Saturday, Feb. 26.  
Convention activities get underway Feb. 26, with registration, and on ASA Board meeting at 1 p.m.  
On Monday, Feb. 27, the National Junior Simmental Show sponsored by Missouri Simmental Assn. will be held at 8 a.m., seminars will be held from 1 to 4 p.m. that afternoon; the AJSA annual banquet and dance will begin at 6 p.m. that day, and the open meeting with ASA trustees will be held at 7:30 p.m. that night.  
On Tuesday, Feb. 28, the ASA board meeting and election of officers will begin at 12:30 p.m., and the ASA annual banquet will be held at 7:30 p.m. that night.  
On Wednesday, March 1, the American purebred sale sponsored by the North Central Simmental Assn. will be held at a time to be announced. There will be tours and other activities for entertainment and education throughout the convention days.

### Dr. Connell's Super Simmental Sale Set Feb. 3 At Decatur

Decatur — Dr. Ralph M. Connell's third annual Super Simmental Sale will be held Friday, Feb. 3, beginning at 1 p.m., in Myrt Vititow's Flying V Sale Facility four miles north of Decatur on U. S. 287, or 30 miles northwest of Fort Worth and 30 miles west of Denton on Texas Highway 380.

Lacombe Quadrille, Dr. Connell's herd sire, and "Rocky," a 15/16th bull which has just completed an official gain test at Cooke County College at Gainesville, will highlight the sale offering. Full interest and possession of Lacombe Quadrille will sell because Dr. Connell's herd has so many of his calves. One-half interest in "Rocky" will sell.

The sale will include five pureblood 100 percent bulls sired by Galant, Solvador, Signal, Abrcot and Quadrille; two 100 percent pureblood cows with heifer calves at side, one calf by Signal; one 100 percent cow with a bull calf; and one 100 percent cow sired by Galant and bred to Extra, this cow's heifer calf owned by Helen Rich, Denver, won first in her class and sold for \$19,000 at Rio Vista's Futurity show and sale.

There will also be a 100 percent cow bred to a son of Renz; a 100 percent pureblood cow bred to Beat; a 100 percent heifer bred to Extra 1A; eight Polled American purebred cows and heifers bred to Coljak and Polled Signal; American purebred cows and heifers that are bred and open, some with calves; a 15/16th cow with heifer calf by Lea; a 15/16th open polled heifer; three-quarter cows and calves, some of which are polled; and percentage bulls 16 months of age.

Auctioneers Curt Rodgers, Merrill Anderson and Joe Mitcham will conclude the sale in plenty of time for everyone to attend the pre-sale party at 7:30 p.m. that night being held for the Texas Simmental's sale the next day at the Fort Worth Stock Show.

Decatur has a 2,500-foot paved air strip and the Flying V Ranch has a 2,700-foot and landing strip adjacent to the sale facility. Persons flying into any of the Dallas-Fort Worth metropolitan airports will be met if they notify Dr. Connell in advance of their time of arrival. There will also be free transportation from the sale headquarters, Fort Worth's Hilton Hotel, at 10:30 a.m. prior to the sale Feb. 3.

A seven-eighths Simmental bull sired by Lacombe Quadrille led the Cooke County College test just ended.

Catalogs will be mailed on request; contact Dr. Ralph M. Connell, 4304 Mill Run Road, Dallas, Texas 75234, phone 214/233-7964. The sale day phone will be 817/267-2814.

### Pybas Ranch Sets New Date For Simmental Sale

Gainesville, Texas — The 4th Annual Pybas Ranch Simmental Classic Sale has been rescheduled for January 30, 1978. The postponement was necessary due to bad weather and hazardous driving conditions in the North Texas area. Sale time will be 12:30 p.m. at the Pybas Ranch located 18 miles Northwest of Gainesville, Texas on Farm Road 1201 (Sivells Bend Road).

Selling will be 60 service-age yearling and 2 year old bulls. Included in the offering will be half-bloods, 3/4 bloods and 7/8 bloods from a Pybas Hereford base and sired by the top Simmental sires. Sires include Apollo, Galant and Extra.

A few selling will be 40 bred cows, mostly 3 and 4 years old. These cows are Simmental x Hereford and some Herefords, all bred A.I. to calve in March and April.

(CONT. ON PAGE 8)

### All-American Classic Simmental Show-Sale Feb. 4 in Fort Worth

Fort Worth — The 1978 All-American Simmental Classic show and sale will be held Saturday, Feb. 4 at the Southwestern Exposition and Fair Grounds in Fort Worth. The show will be at 1 p.m. and the sale at 6 p.m., both held between Stock Show Barns 2 and 3.

Featured in the sale will be 67 exceptional Simmental cattle including 14 purebred bulls; 10 bred purebred females; 29 open purebred females; and five purebred females with purebred calves at side. The offering features the best purebred Simmental bull to be offered for sale to date, plus top herd bull prospects and exceptional polled and horned purebred females from the best Simmental herds in America.

The schedule of events includes: pre-sale party and dance, Friday, Feb. 3, at 8 p.m. at the sale headquarters, Hilton Inn downtown.

(CONT. ON PAGE 8)

### Rio Vista Simmental Purebred Bull Sale Jan. 28, San Antonio

San Antonio — Another first for Rio Vista Farms will be the first commercial purebred Simmental bull sale in America, which will also be the largest purebred Simmental bull sale in America, will be held Saturday, Jan. 28, beginning at 1 p.m. in the Union Stockyard at San Antonio.

The offering will consist of 75 purebred Simmental bulls that are both fertility and quality tested. For convenience of bidders unable to attend the sale, the phone sale day will be 512/223-6331.

Rio Vista Farms address is Route 3, Box 242, San Antonio, Texas 78227, phones 512/226-6843 or 512/677-0014.

For further information contact the sale managers and auctioneers, Bart & Ruben Royen, 118 West Nacoma, San Antonio, Texas 78216, phone 512/349-2185.

Purebred Breeders Advertise Classified.

## All-American Simmental Classic SHOW & SALE

Saturday, February 4, 1978  
Fort Worth Stock Show Grounds

### SELLING 67 EXCEPTIONAL SIMMENTAL CATTLE

- ☆ 14 Purebred Bulls
- ☆ 19 Bred Purebred Females
- ☆ 29 Open Purebred Females
- ☆ 5 Purebred Females with Purebred Calves at Side

FEATURING:  
The Best Purebred Polled Bull  
To Be Selling To Date  
Top Herd Bull Prospects  
Exceptional Polled and Horned Females Representing The Best  
SIMMENTAL HERDS IN AMERICA!

### Schedule of Events FEBRUARY 3, 1978

8:00 P.M.  
PRE-SALE PARTY AND DANCE  
HILTON INN, DOWNTOWN  
FEBRUARY 4, 1978

1:00 P.M.  
ALL-AMERICAN SIMMENTAL CLASSIC SHOW  
6:00 P.M.  
ALL-AMERICAN SIMMENTAL CLASSIC SALE  
SHOW AND SALE HELD BETWEEN  
STOCK SHOW BARN 2 and 3

FOR INFORMATION CONTACT:  
SALE CHAIRMAN  
JOHN B. COLLIER IV  
DIAMOND C RANCH  
STEPHENVILLE, TEXAS 76401  
PHONE: 817/968-4885

OR



Texas Simmental Association  
401 Isom Road, Suite 290  
San Antonio, Texas 78216  
512/342-4264



# 1st International Brahmental Fiesta Sale Set Feb. 17

San Antonio, Texas — The First International Brahmental Fiesta Sale will be held Friday, February 17, 1978. Sale time is 6:00 p.m. at the Joe Freeman Coliseum Sales Barn.

Selling will be Brahmental Bulls,

Brahmental Embryos, bred Brahmental females and open Brahmental females. Crosses include 1/2 Brahman-Simmental, 3/8 Simmental x 3/8 Brahman, and 3/4 Simmental x 1/4 Brahman.

The sale is sponsored by the Texas Simmental Association, 401 Isom Road, Suite 280, San Antonio, Texas 78216, 512/342-4264. Sale Chairman is Dr. Brent Perry, Rio Vista Genetics, San Antonio, Texas 78227, 512/677-8014. Auctioneer is Bill Lefty.

# February Simmental Month in Texas; Shows & Sales Star

February is being called "Simmental Month in Texas" because of the numerous Simmental activities planned during the month.

78227, 512/677-8014. Auctioneer is Bill Lefty.



George Kloon, General Partner of Prestige Simmental, Franklin, Neb., announced on January 8 that they recently completed the sale of their show winning 4111 bull. The class champion at both the American Livestock Exposition in Louisville, sold to Dr. Keith Shuey and Mike Harman and Jerry Adamsen of Nebraska. The Extra sire sold is out of one of the top four fullblood cows in the Prestige herd. The \$17,500 price tag for the November yearling is one of the highest amounts paid for a private treaty Simmental bull in several years.

These activities include the All-American Simmental Classic show and sale at the Fort Worth Stock Show, with the show set for 1 p.m. Feb. 4 between Barns 2 and 8 at the stock show grounds, and the sale at 8 p.m. that day in the same location. The First International Brahmental Fiesta Sale will be held Friday, Feb. 17 at 6 p.m. in Joe Freeman Coliseum sales barn during the San Antonio Stock Show. Other activities at San Antonio include the annual membership meeting at the Texas Simmental Association in the Broadway Plaza Hotel at 8:30 a.m., Feb. 16; an educational program that afternoon in the same location beginning at 1 p.m.; cocktails, dinner and dancing beginning at 8 p.m. that night in the Lone Star Pavilion at the Hemis Fair Plaza; and the San Antonio Livestock Show Simmental Show in Joe Freeman show arena at 10 a.m. Feb. 17.

The Fabulous "40" Simmental Sale and Champion of Champions Simmental Show will be held Friday, Feb. 23 and 24 at the Astrodome Annex during the Houston Livestock Show & Rodeo.

# All-American Classic Simmental Show-Sale Feb. 4 in Fort Worth

(CONT. FROM PAGE 1) Merrill Anderson, Brock, Ill., will be auctioneer for the sale. For further information, contact the sale chairman, John L. IV, Diamond C Ranch, Suite IV, Dimmond C Ranch, Suite IV, Texas 76240, phone 817/685-9444 or Texas Simmental Assn., Isom Road, Suite 280, San Antonio, Texas 78216, phone 512/342-4264.

# Pybas Ranch Sale New Date For Simmental Sale

(CONT. FROM PAGE 1) Ranch will be available. Information contact J. E. Pybas, Star Route, Gainsville, Texas 76240, 817/665-9646.

Houston Livestock Show & Rodeo. The Champion of Champions Simmental Sale at the Astrodome Annex begins at 1 p.m. Feb. 23. A pre-sale party will be held in the Galleria Plaza at 10 p.m. Feb. 23; and the final sale in the Astrodome Annex at 1 p.m. Feb. 24. John B. Collier, IV, Simmental sale chairman for the All-American Simmental Classic Sale; Dr. Brent Perry, DVM, general manager for the "40" Simmental Sale; and John L. IV, Diamond C Ranch, are the sale chairmen for the Houston Livestock Show & Rodeo. Other Simmental activities during February include Dr. Brent Perry's Super Simmental Sale at 1 p.m. in Myrt Villars' Pavilion at the Houston Livestock Show & Rodeo. A Kansas farmer says Russian wheat deals were up grain.

# Fabulous 40 Sale Features Purebloods At Houston, Feb. 24

Houston, Tex. — The Fabulous 40 Simmental Sale will be held Friday, February 24, 1978 at the Astrodome Annex in the Super Soley at Houston. This offering of 40 Purebred Simmentals will sell at 1:00 p.m.

# Merrick Farms Sets Simmental Foundation Sale For March 4

Ardmore, Okla. — Marlek Farms has announced the Broodmare Foundation Simmental Sale to be held Saturday, March 4, 1978. Sale time is 1:00 p.m. at the ranch near Ardmore, Oklahoma.

The sale offering from the Merrick Farms French-based family of Simmental cattle will include 30 pureblood hard bulls, ready for service and 25 bred 3/4 blood heifers, calving in March and April. Also selling will be 26 open purebred heifers of breeding age and 50 open 3/4 blood heifers that will be ready to breed. Credit terms will be available. For information contact Marlek Farms, P. O. Box 988, Ardmore, Oklahoma, 73401, Ward Marlek III 405/388-5237, office 405/228-1881, Sam Martin 405/388-5306.

# National Sheep, Lamb Summary

National Sheep Summary for Monday, Jan. 23 (F.S.) — Slaughter lambs steady to 2.00 higher at Midwest market centers. Slaughter ewes mostly steady; except 1.00-2.00 higher at Sioux City. Feeder lambs steady. Slaughter Lambs: Choice and prime 80-118 lb. woolled 60.00-65.50, few 62-145 lb. 66.50-69.25; shorn 70-128 lb. with No. 1 and 2 pelts 61.00-65.10, mostly 64.00. Slaughter Ewes: Cull to good 8.00-28.00. Feeder Lambs: Choice and fancy 50-98 lb. 32.50-70.00. In direct trading slaughter lambs and ewes steady in Iowa and southern Minn. on Friday and Saturday. Slaughter Lambs: Few choices and prime 35-120 lb. woolled 56.00-59.00 with shorn No. 1 and 2 pelts 58.00-61.00, few 62.00; some over 106-110 lb. being discounted 10-20 cents per lb. per ewe. Slaughter Ewes: Cull to good 10.00-18.00.

# San Angelo Sheep

San Angelo, Jan. 18 (F.S.) — Receipts 13,000. Few slaughter lambs week to fully 2.00 lower. Slaughter ewes and bucks firm to 1.00 higher. Feeder lambs fully 5.00 lower. Stock sheep steady. Slaughter Lambs: Few choices and prime 100-110 lb. shorn with No. 2 pelts 58.00-60.10. Shorn Ewes and Bucks: Good 24.75-28.50, utility 21.00-25.50, cull and few utility 17.00-21.00. Goats: Few Spanish young goats 24.00-27.50. Feeder Lambs: Choice and fancy 50-70 lb. 62.00-37.00, 70-80 lb. 59.00-34.00, 80-100 lb. 54.00-59.50. Mixed good and choice 50-70 lb. 66.50-63.00, 70-80 lb. 55.00-59.50, 80-100 lb. 50.00-54.00. Stock Ewes: Lot mixed medium and low good 2 year old in solid mouths 27.50.

# National Feeder Pig Summary

Kansas City, Jan. 20 (USDA) — Feeder Pigs: Report this week covers 38,000, last week 46,000, last year 48,000. Per head prices ranged steady to as much as 8.00 higher except Omaha week to 2.00 lower and weights under 80 lb. 1.00-5.00 lower. In southern Missouri, for hundred-weight prices were steady to 10.00 lower in Kentucky and Alabama, but 1.00 to 15.00 higher in Tennessee.

Iowa Auctions: 11,600. Per Head: U.S. 1-2 20-30 lb. 27.00-32.00; 30-40 lb. 32.25-36.50; 40-50 lb. 39.50-45.00; 50-60 lb. 43.25-47.50; 60-70 lb. 44.00-49.00; 70-80 lb. 48.50-53.00; 80-90 lb. 53.25-57.00; 90-100 lb. 56.00-59.00; 100-110 lb. 61.25-68.75. U.S. 1-2 20-30 lb. 46.00-48.50; 30-40 lb. 25.00-43.50; 40-50 lb. 39.50-37.50; 50-60 lb. 39.50-42.00; 60-70 lb. 37.50-45.00; 70-80 lb. 43.50-48.00; 80-90 lb. 44.50-50.50; 100-120 lb. 55.50-60.00.

Southern Missouri: 1,100. Per Head: U.S. 1-2 30-40 lb. 23.50-31.00; 40-50 lb. 30.00-37.75; 50-60 lb. 37.50-42.75; 60-70 lb. 40.00-44.50.

Arkansas: No sales held because of low demand.

See These Outstanding Consignments From

# DIAMOND C RANCH

Feb. 4—At the All American Simmental Classic sale, Fort Worth Stock Show Grounds, purebred Renz daughter bred to TOGO and purebred Bonanza daughter bred to TOGO, our senior herd sire and sire of the highest selling heifer in the world for 1977.

Contact us for your Simmental Bull and Heifer needs in 1978.

CATTLE FOR SALE AT ALL TIMES.  
Visitors Always Welcome

# COLLIER DIAMOND C RANCH

Stephenville, Texas

Collier Diamond C Ranch/Route 2/Stephenville, Texas 76401  
John B. Collier, IV/Manager 817/968-4885

# FOURTH ANNUAL PYBAS RANCH Simmental Bull Sale

Monday, January 30, 1978 - 12:30 P.M.

At the Pybas Ranch 18 Miles Northwest of GAINESVILLE, TEXAS  
Farm Road 1201 (Sivells Bend Road)

## 60 Service-Age Yearling and 2-Year-Old Bulls

Halves, 3/4's and 7/8's from Pybas Hereford base sired by top Simmental Sires such as Apollo, Galant and Extra

LUNCH AVAILABLE  
JACK DILLARD, Auctioneer 78227  
For Information Contact

# J. E. PYBAS RANCH

STAR ROUTE, GAINESVILLE, TEXAS 76240  
Phone 817/665-9646

SOME OF THE SIMMENTAL CROSS BULLS

**BONUS OFFERING**  
40 BRED COWS  
SIMMENTAL—HEREFORD CROSSES  
Mostly 3 and 4 Years Old  
SOME HEREFORDS  
ALL BRED A.I. TO CALVE IN MARCH and APRIL

Females. There will be pairs, herds and open heifers selling, plus winners in the Champion of Champions Show may also sell. Sale headquarters will be the Galleria Plaza with a pre-sale party at 1:00 p.m.

# KAT CREEK RANCH

For Information Contact

CHESTER MARTIN, OWNER  
KAT CREEK RANCH  
HENDERSON, TEXAS

Office: 214/657-5132  
Home: 214/657-6338

act for 8:00 p.m., February 23. The Champion of Champions Simmental Show will be held at 1:30 p.m. February 23 at the Super Soley. Auctioneer will be Curt Rodgers. For information contact the Sale Chairman, Ross Cannon, 12406 Bar-ryknoll, Houston, Texas 77024, 713/659-7786, or the Texas Simmental Association, 401 Isom Road, Suite 280, San Antonio, Texas 78216, 512/342-4264.

# Simmental Breeders Directory

ROCKING I RANCH  
Route #6  
Clarksville, Texas 75424  
13 miles north of Clarksville  
Phone: 214/966-3392

SCR Sycamore Creek  
Robert A. Pitzer, Jr.  
Owner  
P.O. Box 98  
Stephenville, Texas  
817/965-3203 • 965-7642

Rio Vista Farms  
General Manager  
Brent Perry, DVM  
410 VISTA FARMS, Rt. 9, Box 242  
San Antonio, Texas 78227  
677-8014 226-5843

# Announcing Merrick Farms BREEDERS FOUNDATION SALE

Saturday, March 4 — 1 p.m.  
at the Ranch near Ardmore, Oklahoma

Representing from Merrick Farms' French-based family of outstanding Simmental cattle

- 30 Pureblood Herd Bulls  
Ready for service
- 25 Bred 3/4 Heifers  
Calving in March and April
- 25 Open Purebred Heifers  
Breeding age females
- 50 Open 3/4 Heifers  
Ready to breed immediately

An opportunity to acquire young foundation cattle from one of America's leading Simmental herds.  
Special credit terms available.

# merrick farms



# Stock Show Select Longhorn Sale Set Feb. 3, Fort Worth

Fort Worth — The North Texas and Oklahoma Texas Longhorn Association will conduct the Fort Worth Stock Show "Select" Texas Longhorn Sale in cattle barn 6 at the Southwestern Exposition and Stock Show at 6 p.m., Friday, Feb. 3.

The 70-head offering will include five herd bulls, 16 bred cows and pairs, 16 bred heifers and four steers.

Judging of the Longhorn cattle will be at 10 a.m., Feb. 3; the annual meeting of the association will begin at 1 p.m., Feb. 3; and a pre-sale party will begin at 2 p.m. that day prior to the sale.

Sale headquarters will be the Green Oaks Inn.

For catalogs and sale information contact: Larry P. Smith, P. O. Box C, Crowley, Texas 76036, phone 817/297-1142.

## Futures

Month	Sett.	Prev.	Sale
Chol. Steer Futures			
Feb.	42.25	42.07	8,892
Apr.	41.50	41.45	2,700
June	42.97	42.70	1,395
Aug.	48.57	48.15	482

# Stock Show Fort Worth "SELECT" Texas Longhorn Sale

JUDGING  
FEBRUARY 3, 10 A.M.

SALE  
FEBRUARY 3, 6:00 P.M.

AUCTIONEER:  
COL. EDDIE WOOD

Sale  
Headquarters:  
Green Oaks Inn

Social Hour  
February 2, 7:00 P.M.

Annual Meeting  
February 3, 1:00 P.M.

Pre-Sale Party  
February 3, 2:00 P.M.

Sale will be held in  
Cattle Barn #6.

Southwestern Exposition  
and Fat Stock Show,  
Fort Worth, Texas

Sponsored by:

North Texas and Oklahoma Texas Longhorn Assoc.

For catalogs or sale information contact:  
Larry P. Smith, P. O. Box C, Crowley, Texas 76036, 817/297-1142

Sett.	Prev.	Sale
Chol. Steer Futures		
Feb.	42.25	42.07
Apr.	41.50	41.45
June	42.97	42.70
Aug.	48.57	48.15

## National Western Feeder Auction

Granley, Jan. 20 (F-S) — Special Feeder Cattle Auction in conjunction with the National Western Stock Show, Thursday, Jan. 19 at Denver. Receipts: 4,550. Feeder Steers: Choice and prime:

Sett.	Prev.	Sale
Chol. Steer Futures		
Feb.	42.25	42.07
Apr.	41.50	41.45
June	42.97	42.70
Aug.	48.57	48.15

## 5 Herd Bulls



## 46 Bred Cows & Pairs



## 15 Bred Heifers Plus 4 Steers

For catalogs or sale information contact:  
Larry P. Smith, P. O. Box C, Crowley, Texas 76036, 817/297-1142

# Fort Worth Paint Horse Sale Set For January 28

Fort Worth — The Fort Worth Fat Stock Show Paint Horse Consignment Sale will be held at 2:30 p.m., Saturday, January 28, 1978. The sale will be held in Barn No. 8.

The sale will be limited to 75 select Paint Horses. These are top quality Paints, all Coggins tested and health papers will be furnished.

Auctioneer will be Bob Plummer, Henderson. For information and to consign horses contact the sale management, Plummer Auction Company, Inc., Box 926, Henderson, Texas 76662, 214/667-5981.

Sett.	Prev.	Sale
Chol. Steer Futures		
Feb.	42.25	42.07
Apr.	41.50	41.45
June	42.97	42.70
Aug.	48.57	48.15



## ARMSTRONG TIRES G-G-G-RIP "THE ROAD"

YOU'LL FIND A WHOLE HERD OF 'EM DOWN AT  
BROWDER DISTRIBUTING COMPANY  
PRICES INCLUDE FEDERAL EXCISE TAX  
OPEN SATURDAY MORNING

MIRACLE EXTRA TRACTION			R-1 AGRICULTURAL		
SIZE	PLY	PRICE	SIZE	PLY	PRICE
6.70x15	6	35.45	11.2x24	4	73.35
7.00x15	6	46.18	14.9x24	6	121.55
12x15.5	6	56.32	16.9x24	6	137.68
6.00x15	6	24.06	14.9x26	6	125.39
7.50x15	8	52.56	12.4x28	4	114.58
8.00x15.5	8	47.21	14.9x28	6	168.48
8.50x16.5	8	64.82	24.5x32	10	334.21
10x16.5	8	88.93	11.2x34	4	100.17
12x16.5	10	87.70	13.9x36	8	324.61
7.00x17	8	53.93	11.2x38	4	99.32
7.50x17	8	59.78	14.9x38	6	152.61
8x17.5	8	59.52	16.9x38	6	227.17
14x17.5	10	112.40	20.8x38	10	483.56
7.00x18	8	59.53			
7.50x20	10	110.17			
8.25x20	10	118.17			
9.00x20	10	128.37			

## STOCK SHOW SPECIAL

PRESTONE	\$18.00 CASE Limit 2
EXXON UNIFLO	\$17.00 CASE Limit 1
CHEVRON DELO 300	\$12.10 CASE Limit 1
QUAKER STATE DELUXE	\$14.75 CASE Limit 1

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GASOLINE - MOTOR OILS -  
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FORT WORTH, TEXAS 76106

SHIP ANYWHERE

# January 28, 1978 WEEKLY LIVESTOCK REPORTER Page 11

## Tops of Texas Brangus Female Sale Feb. 11

San Antonio — The Texas Brangus Breeders Association's "Tops of Texas" Brangus female sale will be held at 1:30 p.m., Saturday, Feb. 11, in the auction sales barn at Joe Freeman Coliseum in San Antonio. The offering will be 60 of the best Brangus females in the State, sired by or carrying the service of some of the greatest herd bulls on earth of any breed.

Reference sires featured are: Rocky Joe, General, Titan, Bascon, Colorado, Valentine, Rocky Joe 860, Van B's Chief, Superstar, Riverby 204, Justane 40/8, Ad Black Duke, Tom Tom 38/8, Joe Cloud 88/9, George Boy 272, Sir Carson 75/6 and Guadalupe Chief 109.

Further information and catalogs may be obtained from the sale managers, P & F Cattle Co., P. O. Box 807, Bellville, Texas 77418, phone 713/885-3518; or Texas Brangus Breeders Assn., Lauren Mayhew, secretary, P. O. Box 570, Soaly, Texas 77474, phone 713/885-3364.

## San Antonio Monday

San Antonio, Jan. 23 (F-S) — Receipts 2,600. Slaughter yearlings steady. Slaughter cows mostly steady. Few slaughter bulls about steady. Feeder steers and bulls steady. Feeder heifers very uneven mostly steady except good and choice 500 lbs. and heavier firm to 1.00 higher and some sales mostly good 400 lbs. and lighter weak to 1.00 lower. Slaughter yearlings: Mostly good 2-3 880-910 lbs. mixed steer and halter 88-25-37.75. Slaughter Cows: Utility 2-3 27.00-32.00. Few high dressing up to 33.25. Culler 25-28-29.25. Few high dressing 29.50-30.50. Canner and low culler 21.25-28.75. Bulls: Few yield grade 1-2 380-1750 lbs. 88-25-37.25.

Feeder Steers and Bulls: Choice 260-300 lbs. 52.00-55.25. 300-400 lbs. 50.00-55.00. 400-500 lbs. 47.50-51.50. Few 52.00-52.25. 600-800 lbs. 43.50-47.50. Good and choice 225-300 lbs.

SIZE	PLY	PRICE
11x15	4	62.35
11x15	6	64.93

SIZE	PLY	PRICE
7.00x15	6	55.25
7.00x15	8	57.75
7.00x15	8	42.48
12x15.5	4	88.98
8.00x16	8	25.51
9.00x16	8	32.28
7.00x15	8	53.36

## SPECIAL FARM IMPLEMENT

SIZE	PLY	PRICE
9.5x15	6	32.90
11x15	8	36.00
11x14	8	49.45
18.5x16.1	10	116.25

## Reference Sires

Featuring the Production & Service of a line-up of herd sires unsurpassed by any breed...  
ROCKY JOE  
GENERAL  
TITAN  
BEACON  
COLORADO  
VALENTINE  
ROCKY JOE 650  
VAN B'S CHIEF  
SUPERSTAR  
RIVERBY 204  
JUSTANA 40/8  
AD BLACK DUKE  
TOM TOM 38/3  
JOE CLOUD 33/9  
GEORGIE BOY 272  
SIR CARSON 75/6  
GUADALUPE CHIEF 109

60-25-53.75. 300-400 lbs. 47.00-52.25. 400-500 lbs. 43.75-48.75. Mostly 45.75 and above 500-600 lbs. 42.25-44.25. Few 700-850 lbs. 38.00-40.75. Mostly good 225-300 lbs. 47.00-51.50. 300-400 lbs. 44.00-48.00. 400-500 lbs. 43.00-46.75. 600-700 lbs. 42.50-45.00. Standard and low good 40-25-44.00. Few standard 33.25-39.00. Heifers: Choice 280-300 lbs. 37.50-39.00. 300-500 lbs. 35.00-38.25. 500-325 lbs. 37.50-38.00. Good and choice 300-600 lbs. 36.75-38.00. Mostly 37.00-38.00. Good 280-400 lbs. 34.25-37.00. Mostly 35.25 and above. 400-550 lbs. 34.00-37.00. Largely 35.25-36.75. Few standard and low good

## Fort Smith Monday

Fort Smith, Ark., Jan. 23 (F-S) — Receipts 800. Slaughter cows weak. Slaughter bulls firm. Feeder steers and heifers 1.00 to 3.00 higher. Slaughter Cows: Utility and commercial 2-4

24.50-23.30. high dressing utility grade 1, 1580 lbs. 37.50. Feeder Steers: Choice 300-500 lbs. 43.00 50.50. few 235-260 lbs. 51.00-51.75. 500-600 lbs. 42.00-45.50. 1100 good steers, choice hulls 300-600 lbs. 41.00-43.00. 700-800 lbs. 40.00-42.00. Good 300-600 lbs. 37.00-41.00. Feeder Heifers: Choice 800-900 lbs. 33.00-38.10. few 240-275 lbs. 39.00-40.25. 500-600 lbs. 35.00-37.00. Good 800-600 lbs. 31.50-30.00. Replacement Cows: Choice 2-3 year old 600-325 lbs. cows 28.75-30.50.

President Hoover set a precedent for the American people when he turned his salary back to the government.

Western Kansas Directs Dodge City, Jan. 19 (USDAP) — Slaughter steers and heifers mostly steady. Steers 28,500; Choice 2-4, mostly 3 1050-1150 lbs. 48.50-43.75. few 44.00-44.25 only; choice with end good 1025-1200 lbs. 42.50-43.50. mostly 42.75-43.25; mixed good and choice 1025-1250 lbs. 41.50-42.50; choice with end good 1125-1300 lb. Holsteins 38.00-40.50; few loads mixed good and choice Holsteins 38.00-39.00. Heifers 13,900; Choice 2-4, mostly 3 925-975 lbs. 41.50-42.00. mostly 41.50-41.75; choice with end good 900-975 lbs. 40.50-41.50. few 350 lbs. 40.00.

“Proper care of your animals just makes good sense — especially during these tight times!”



Cattle on lush green oat and wheat pastures don't need a protein supplement, but they do need help to make best use of the grazing they get.

Cold wet pastures are often a source of foot rot and soft tissue lumpy jaw. Wandland's Pasture-Guard Pellets, medicated with EDD1, guard against these problems. Magnesium deficiency causes grass tetany. Wendland's Pasture-Guard Pellets contain over 2% magnesium to help guard against this problem. And, they contain roughage to slow down feed passage and improve digestibility. This and a blend of vitamins, minerals and nutrients will help prevent bloat under the worst pasture conditions. See your Wendland's Feed Dealer soon and guard your profits with Pasture-Guard!

“Quality Products to Serve Agriculture”

## WENDLAND'S FARM PRODUCTS, INC.

TEMPLE, TEXAS 76501

1:30 p.m.  
February 11, 1978  
Auction Sales Barn  
Joe Freeman Coliseum  
San Antonio, Texas

# THE TOPS OF TEXAS

Offering 60 of the best  
BRANGUS females in the state  
sired by or carrying the service of  
some of the greatest herd bulls on  
earth of any breed.

Reference sires featured are:  
Rocky Joe, General, Titan, Bascon,  
Colorado, Valentine, Rocky Joe 860,  
Van B's Chief, Superstar, Riverby  
204, Justane 40/8, Ad Black Duke,  
Tom Tom 38/8, Joe Cloud 88/9,  
George Boy 272, Sir Carson 75/6  
and Guadalupe Chief 109.



## SAN ANTONIO

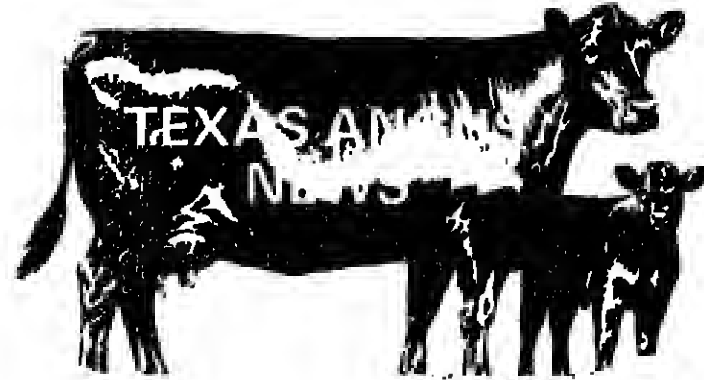
FOR FURTHER INFORMATION OR  
CATALOGUES CONTACT:  
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P.O. Box 807  
Bellville, Texas 77418  
713/885-3518  
TxLR-76-0522

## TBBA

For information contact:  
Lauren Mayhew, Secretary  
Texas Brangus Breeders Association  
P.O. Box 570, Soaly, Texas 77474  
713/885-3364

TEXAS BRANGUS BREEDERS ASSOCIATION





**Jim Reeves New Texas Angus Assn. Secretary-Fieldman**



**JIM REEVES**

Jimmy E. Reeves, 32, of Southlake, Texas, has been named Secretary-Fieldman for the Texas Angus Association. Reeves has assumed duties on Secretary-Fieldman of the 615-member organization which has headquarters in 109 Livestock Exchange Bldg., in Fort Worth.

Reeves was formerly employed with the Grapevine and Birdville Independent School districts as a Vocational Agriculture instructor. He attended Texas A&M and is a graduate of Tarleton State University and served in the Air Force.

He is married and he and his wife have three children.

Reeves enjoys raising cattle and horses, team roping, and competitive exhibition of livestock. He has been actively engaged in several phases of the cattle business for several years including representing the Cattlemen's Magazine and Weekly Livestock Reporter at various functions.

Reeves replaced Dale Overpeck who resigned and accepted a position as manager of the Deep Down Angus Ranch near Bluffdale.

Reeves was formerly employed with the Grapevine and Birdville Independent School districts as a Vocational Agriculture instructor. He attended Texas A&M and is a graduate of Tarleton State University and served in the Air Force.

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He is married and he and his wife have three children.

## Angus Bull Show And Sale Set At Ft. Worth, Jan. 31

Fort Worth—The Annual Angus Performance Bull Show and Sale will be held Jan. 31, 1978 during the Southwestern Exposition and Fair Stock Show at Fort Worth.

The show and sale will be held in the Fort Worth Stock Show Barn No. 6 with the show scheduled for 8:00 a.m. and the sale following at 12:30 p.m. The show and sale is also being held in conjunction with the annual commercial Angus female sale.

Selling will be 35 Angus bulls from some of the leading Angus herds in the Southwest. There will also be 200 commercial Angus females selling, both bred and open.

Consignors to the bull sale are: J. O. Pharoah, Honeyetta, Okla.; George Graham's 77 Ranch, Wichita Falls; May Pharoah, Pharoah, Okla.; Robert and Sarah Brown, Sabab Angus, Richardson; Roland Burrows, Bonham Farms, Schulenburg; Riley Farms, Frank, Okla.; William B. Wilson Ranches, Willard; J. T. Pinkerton, Tyler; R. N. D. Farms, Brenham; J. E. R. Chilton, Jr.'s Chilton's 3C Ranch, Dennis; Lee Mueller, Jr.'s Live Oak Farms, LaGrange; Robert R. Petty, Jr.'s RR Ranch, Nolan; Bullard Ranch, Snyder; and Carlton Corbin, Pittsboro, Okla.

Consignors of commercial heifers to the sale are: J. D. Sargent, Tolar; Drew and Fred Bullard's Bullard Ranch, Snyder; George M. Young's Deep Down Ranch, Palfrey; J. Paga Thompson's Tri-County Ranch, Allen, Okla.; Glen Lust, Moshoe; and Dom Drake Farms, Davis, Okla.

For information contact the Texas Angus Association, Jim Reeves, Secretary, 109 Livestock Exchange Bldg., Fort Worth, Texas 76106, 817/825-2768.

The top steer brought \$1,200. Uhlir also showed the reserve champion pen of Angus feeder cattle.

The reserve grand champion pen of five feeders was exhibited by Hyland Angus Ranch, Ree Heights, South Dakota. These steers were sired by an Angus bull and out of Angus-Lincoln cross cows. In the auction of champions they sold for an average of just over \$500 each. The feeder cattle show was judged by Frank Sowald, Losmont, Colo.; Stanley Suttis, Havana, Ill.; and Willard Wilson, Thermopolis, Wyo.

A pair of crossbred Angus steers were named grand and reserve grand champions in the feeder steer show. The grand champion was a 1,250-pound Angus-Maine Anjou shown by 16-year-old Craig Tarkington of McCook, Neb. The steer sold in the auction of champions for \$18 a pound to Nicky's Restaurant of Fates Park, Colo. Dallas is the son of Mr. and Mrs. Dallas Conrad Tarkington.

## Beef Cattle Short Course

The latest in beef production and management information will be offered during the 28th Annual Beef Cattle Short Course at Texas A&M University, April 3-4, says a beef cattle specialist with the Texas Agricultural Extension Service. Special emphasis will be on the nutrition, health and profitability of growing cattle.

Read The Classifieds



a name synonymous with performance... and backed with integrity.

## Garney Cattle Company Performance-Bred Angus

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## ANGUS BREEDERS DIRECTORY

- |   |   |   |
|---|---|---|
| <p><b>— ANGUS —</b></p> <p><b>CLARK ANGUS RANCH</b><br/>Ranch located 13 miles N.E. of Huntsville, Texas<br/>William Clark, Huntsville, Texas<br/>Doc Savage, Huntsville, Texas<br/>713-661-7921 718-295-2280</p> <p><b>— ANGUS —</b></p> <p><b>WILLIAM CREEK ANGUS FARM</b><br/>Afton, Texas<br/>Best in Canadian Wye, and Emulous Breeding.<br/>Located 18 miles East of Waco.<br/>Visitors Welcome at All Times<br/>Afton Phone 817/663-3462</p> | <p><b>— ANGUS —</b></p> <p><b>HOWELL'S TRIPLE HHH RANCH</b><br/>Vernon C. Howell, Owner<br/>Dallas, Texas, 214/741-3076<br/>Merry Lee, Mgr., 214/935-2021<br/>HERD SIRE: Emulous 1700, Billies Emulous 0100 &amp; 3107<br/>Located 11 Miles East of Marshall, Texas on Hwy. 80</p> <p><b>— ANGUS —</b></p> <p><b>SOLIMAN ANGUS FARM</b><br/>Featuring C&amp;E EMULOUS 3610.<br/>Golden Certified Meat Size Cattle for Sale. — Bonanza<br/>M. B. Solomon • Tel. 214/430-9100</p> | <p><b>— ANGUS —</b></p> <p><b>MULE SPRING ANGUS FARM</b><br/>Located off Highway 77 8 Miles North of Haltersville, Texas<br/>CANADIAN &amp; EMULOUS BREEDING<br/>817/798-2030, 817/798-2266, Mrs. Harvey Ranger</p> <p><b>— ANGUS —</b></p> <p><b>EMBAR ANGUS RANCH</b><br/>Emulous and Wye Bloodlines<br/>Charles W. Conrath, Mgr.<br/>Phone 214/582-2262<br/>Route 4 Sulphur Springs, Texas 75482</p> <p><b>— ANGUS —</b></p> <p><b>"ASSOCIATION ON THE MOVE" TEXAS ANGUS ASSOCIATION</b><br/>109 Livestock Exchange Bldg.<br/>Fort Worth, Texas 76106<br/>817/628-2763</p> |
|---|---|---|

## More Large Herds, Fewer Small Ones In Angus Business

The average size of registered Angus herds is increasing, in line with national farm size trends, reports Lloyd D. Miller, executive secretary of the American Angus Association. During the 1977 calendar year the number of members who registered 100 head of cattle or more was at an all time high of 474 and double that of a year earlier, Miller said.

During the 1977 year, 18,379 American Angus Association members recorded cattle. This is down 148 members from the previous year, Miller said, but the decline came only in those members who record 10 head of animals or less. All other classes checked up increases.

The rather exclusive group of 474 members who recorded 100 head of animals or more was up from just 235 in 1976. These 474 represented only 2.0% of the members that recorded cattle but they had over 82% of all cattle registered in 1977.

## Southwest Texas Directs

San Angelo, Jan. 16 (P-S) — Slaughter steers and heifers mostly steady to 25¢ higher. Steers 100: Good to mostly choice 2-4 1050-1150 lbs. 43.25-48.75. Heifers 500: Good to mostly choice 2-4 875-950 lbs. 50.50-41.50; mixed good and choice 850-950 lbs. 39.00-40.00. Good and choice 2-8 775-800 lbs. 36.25-39.00.

Recreation is the art of knocking yourself out on your own time.

# ALL FEMALE ANGUS SALE!

35 LOTS OF SELECTED FEMALES FROM THE TOP HERDS IN TEXAS  
Representing the best of Wye, Emulous, Western Canadian and Erdman breeding in heifer calves, bred heifers, and cow-calf pairs.

## FEBRUARY 22, 1978 - 7 P.M. ASTROHALL - HOUSTON

For Catalogue Contact: TEXAS ANGUS ASSOCIATION  
109 Livestock Exchange Bldg.  
Fort Worth, TX 76106

Jim Reeves • 817/625-2763

## Top of Texas Angus Sale Set Feb. 22, Houston

Houston — The Texas Angus Association's Top of Texas all-female Angus sale will be held at 7 p.m. Wednesday, Feb. 22, at the Houston Stock Show.

The sale in the Astrohall will feature 33 lots of selected females from the top herds in Texas. The females represent the best of Wye, Emulous, Western Canadian and Erdman breeding in heifer calves, bred heifers, and cow-calf pairs.

For further information contact Jim Reeves, secretary, Texas Angus Association, 109 Livestock Exchange Bldg., Fort Worth, Texas 76106, phone 817/625-2763.

## Panhandle Directs

Amarillo, Jan. 20 (P-S) — Slaughter steers steady to 25¢ higher, slaughter heifers firm. Steers 50-600: Around long-fed high dressing choice: 1050-1100 lbs. 43.50-44.00. Good to mostly choice 70-80 percent choice: 1000-1200 lbs. 43.00-43.75. He: 48.25-43.75. Mixed good and choice: 975-1250 lbs. 41.50-42.35. Large steers 50-60 percent choice at 42.50-43. Good and few choice 2-3, including steers, 1050-1800 lbs. 39.00-40.00. Heifers 16-100: Several loads choice: 925-975 lbs. 41.75-42.00. Good and mostly choice 2-4 875-1000 lbs. 42.25-43.00. Mixed good and choice 2-4 850-1000 lbs. 39.00-40.50. Mixed good and choice 2-8 875-1000 lbs. 37.25-38.00.

# ANGUS HAS PROFIT



## POWER The Greatest BEEF BREED

That Puts More Profit in **CROSSBREEDING**  
The Angus Breeders Listed Below Can Put ANGUS POWER IN YOUR BREEDING PROGRAM...

## ANGUS BULLS HAVE POUND and PROFIT POWER!

<p><b>T W</b></p> <p>Campbell's McHenry 4046</p> <p><b>ANGUS FARM</b> 1205 Prairie, Cleburne, Tx. 76031 Res. 817/645-7530 Fax 817/645-2733 Featuring: Campbell's McHenry 4046 Great Northern McHenry 496 Blacklock McHenry 134</p>	<p><b>COOK ANGUS RANCH</b> Performance Breeding Pays Bulls for Sale</p> <p><b>COOK ANGUS RANCH</b> MULLEN J. COOK, Jr., M.D. Res. 817/692-3273 • Res. 817/934-6351 4601 Minnesota Wichita Falls, Texas 76710 Ranch 1 1/2 miles south of Ringgold, Tx.</p>	<p><b>BLACKMON 828 ANGUS FARMS</b> Performance Emulous Cattle</p> <p>1/2 Bull for Breeding Angus Cattle for Brangus LARRY BLACKMON, Owner 6901 Colmont, Suite 114C Fort Worth, Texas 76116 Off. 817/733-2711 • Res. 817/441-8157 Dr. Jack Richey 214/298-7251</p>	<p><b>HEATHERLY ANGUS RANCH</b> Richland Springs, Texas 76871 Ph. 915/623-5401</p> <p>— RULES FOR SELECTION — Above average on: 1. Natural environment raised females. 2. One and two year old weights and height and length measurements of sires. 3. Mature body weight and length measurements of sires and females. 4. High fertility. 5. Ease of Calving. 6. Milking ability.</p> <p><b>FOR SALE</b> BAR HEARTY WINTON SON - DAM BY CURTIS OF WYE</p>	<p><b>Ridgcrest Angus Farm</b> 4100 Daley Ave. - Ft. Worth, Tx. 76118 Phone 817/281-2144</p> <p>Owens Mr. &amp; Mrs. Ernest W. Sims Farm located 8 miles South of Bonham, Texas</p> <p><b>OUR CHIEF HERD SIRE:</b> PINKERTON'S EMULOUS 3546 Using J.L. Anderson Dynamite 25742 (876) - Denny Emulous 4055.</p>																
<p><b>77</b></p> <p><b>Living Stone Ranch</b> Wichita Falls, Texas</p> <p>Here over 25 years of consistent breeding of EMULOUS and EARL MARSHALL direct descendant cattle. Our chief herd bull is "80 GEORGE", an almost straight Emulous bull and probably the biggest Angus bull in Texas.</p> <p><b>GEORGE W. GRAHAM, Owner</b> 400 First Wichita Bldg., Wichita Falls, Tx. 76701 Office 817/322-6924 Local Birmingham, Manager Ranch 817/766-2211</p>	<p><b>Live Oak Ranch</b></p> <p>Featuring the Breeding of <b>PRIMER GREAT NORTHERN 1224</b> 1976 calf champion of Missouri, Wisconsin, Minnesota state fairs, tower calf champion of Indiana. 1977 1st place senior yearling at Mississippi, Wisconsin, Allstate state fairs.</p> <p>Care By and Visit Us Anytime. <b>— LIVE OAK RANCH —</b> Dr. L.O. Ballard, Owner Walter Liles, Mgr. Box 550, Granbury, Tx. 76048 Res. 817/373-3235 (O) 573-3751</p>	<p><b>Vernon R. Schmidt</b> REGISTERED ANGUS CATTLE BOX 153 McGREGOR, TEXAS 76657 Ph. 817/840-3617</p>	<p><b>Hallman Ranch</b> P.O. Box 576 Cleburne, Texas 76031</p> <p><b>REGISTERED ANGUS CATTLE</b> WESTERN CANADIAN BREEDING <b>BULLS FOR SALE</b> Leroy Hallman Billy Hallman Joe Kirk Smith, Mgr. Ph. 817/667-2027 Grandview, Tx.</p>	<p><b>★ HOWELL'S ★</b> TRIPLE HHH RANCH Registered Aberdeen Angus HERD SIRE: Billies Emulous 0100 Emulous TN 70 (CMS) Tall N Emulous 551 CMS Billies Emulous 3107</p> <p><b>Cattle for Sale at All Times</b> VERNON C. HOWELL, Owner 2110 Mercantile Bldg. - Dallas, Tx. 75201 Ph. 214/741-3076 Ranch 11 MI. east of Marshall, Tx. on U.S. Hwy. 80. • 214/938-2021</p>																
<p><b>Building Superior Germ Plasm with</b></p> <p><b>MULOUS ANGUS</b></p> <p><b>Clear Creek Farm</b> MARSHALL and MARSHALL</p> <p>Rt. 1, Box 31A Gilmer, Tx. 75644 AC 214-734-3312</p>	<p><b>PINKERTON'S ANGUS</b></p> <p>PINKERTON'S EMULOUS 6302 by "Big 70" 100% CMS PINKERTON'S EMULOUS A 131 by 807 EMULOUS WE 8077 by "Big 70" 100% CMS PINKERTON'S EMULOUS 811 by WE 807 PINKERTON'S EMULOUS 8325 by WE 807 WE 807 808, 845, 881, WE 725 (Blood by C&amp;E)</p> <p><b>PINKERTON ANGUS FARM</b> Rt. 7, Box 224P • 214/566-2408 TYLER, TEXAS 75701 Mr. &amp; Mrs. J. T. Pinkerton, Owners</p>	<p><b>84 PLACE</b> Registered ABERDEEN-ANGUS Office: 1617 McKinney Ave. HOUSTON, TEXAS 77003 Ph. (713) 658-0327</p> <p><b>C. A. THOMPSON, Owner</b> Ranch: Route 3, Box 25 GOLDTHWAITE, TEXAS 76844 Phone 915/948-3320</p>	<p><b>TALE N EMULOUS 831</b> — "The Shiloh Bull" The World's ONLY 100% Golden Certified Angus Sire by his sire in his pedigree a 100% CMS CHILTON'S SC ANGUS RANCH St. Louis, Mo. 817/694-0441 Office 814/828-4200</p>	<p>To have your Herd Represented In This Angus Ad Contact: Weekly Livestock Reporter P.O. Box 4530 Ft. Worth, Texas 76108 817/624-7221</p>																
<p><b>BIG, MODERN, SUPERIOR</b></p> <p><b>ANGUS COWS</b> Bred A.I. to the Best National and Canadian Bulls. Progeny and Gain Tested.</p> <p><b>CAMPBELL ANGUS RANCH</b> Diana (Longview), Texas Ranch is 15 miles North of Longview on U.S. Hwy. 269 at Dallas, Texas. 817/646-1058.</p>	<p><b>THE DIAMOND V RANCH</b> Rt. 1, Box 145-A Oil Spring, Tx. 75933 Joe VanCamp, Owner 713/795-5715 Curly McWilliams, Herdman 713/795-5156</p> <p><b>BLACK COLLATERAL</b> (MARSHALL PRIDE OF RANDE 7821) GRAND CHAMPION BULL OF 1977 FORT WORTH ANGUS SALE \$12 per cow, with option to buy part, later on \$25.00 a cow, and 1 year old cow, \$40.00 a cow. Now for this Grand Sale of New York!</p>	<p><b>SABOR ANGUS</b></p> <p>303 S. SARAH BREWING 101 N. UNIVERSITY DRIVE DALLAS, TEXAS 75201 FARM AT DUCKY 214-254-5474 254-2000</p> <table border="1"> <tr> <td>NO. 1000</td> <td>NO. 1001</td> <td>NO. 1002</td> <td>NO. 1003</td> </tr> <tr> <td>100</td> <td>100</td> <td>100</td> <td>100</td> </tr> <tr> <td>100</td> <td>100</td> <td>100</td> <td>100</td> </tr> <tr> <td>100</td> <td>100</td> <td>100</td> <td>100</td> </tr> </table>	NO. 1000	NO. 1001	NO. 1002	NO. 1003	100	100	100	100	100	100	100	100	100	100	100	100	<p><b>ALLENCREST FARMS</b> Registered Angus Cattle MT. PLEASANT, TEXAS 75455 FRED E. ALLEN 214/57-7991</p>	<p><b>TEXAS ANGUS ASSOCIATION</b> Jim Reeves Secretary-Field Director 109 Livestock Exchange Bldg. Fort Worth, Texas 76106 Phone 817/625-2763 Dr. J. T. Pinkerton, Pres. Tyler, Texas</p>
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# Chisholm Trail Ranch Polled Hereford Sale Set For January 29

Rhame, Texas — The Chisholm Trail Ranch Polled Hereford Production Sale will be held Sunday, January 29, 1978. Sale time is 2:00 p.m. at the ranch located 2 miles north of Rhame, Texas on U.S. 287 and U.S. 81. Lunch will be served at 1:00 p.m., complimentary of Chisholm Trail Ranch. The sale is scheduled prior to the opening of the 55th National Polled Hereford Convention, Show and Sale during the Fort Worth Fat Stock Show.

Selling will be 2 bull calves and 50 females including 10 cow/calf pairs, 15 bred heifers and 14 open heifers. References are Revue Beau Lad 251, OR Vic Ann K74 E155, OR Dom F243 H251, and other top Polled Hereford bulls.

Sale headquarters will be the Fort Worth Hilton Inn.

For information contact the owner, Bill Miller, office 817/625-1344 or home 817/921-2320; or Robbie Graves, Manager, Chisholm Trail Ranch, Box 83, Rhame Texas 75078; 817/836-2552.

# Direct Feedlot Trade Opened Slow, Unsettled Carcass Market, Mud Factors

Ames, Jan. 28 (F-S) — Trade opened slow throughout the Pacific area early Monday. Limited sales slaughter steers and heifers 25-50 lbs. Most feedlots reported light inquiry in face of unsettled carcass beef trade. Steers 2,500: Good and mostly choice 70-80 percent choice 2-4 1025-1150 lbs. 43.00-43.50, mostly 43.25. Few pens mixed good and choice 2-3 1025-1150 lbs. 42.00-42.25. Few good and some choice 2-3 1100-1200 lbs. 42.50-43.25. Heifers 300: Good and mostly choice 2-3 975-1000 lbs. 40.00-41.00, bulk 40.50-41.00.

Trade slow throughout the Panhandle area Friday and over the weekend. Slaughter steers and heifers steady. Steers 1,700: Good and mostly choice 60-75 percent choice 2-4 1000-1100 lbs. 43.00-43.25. Load good and few choice 2-4 1075 lbs. 40.00. Heifers 1,000: Mixed good and choice 2-4 800-950 lbs. 38.75-40.25.

Grealey, Jan. 28 (F-S) — Trading on Ranch, Box 83, Rhame Texas 75078; 817/836-2552.

slaughter cattle through midwestern Monday centered on heifers, weak to 80c lower: choice 2-4 925-975 lbs. 42.00 delivered. Earlier around 450 sold on a carcass basis.

Omaha, Jan. 28 (USDA) — Eastern Nebraska Feedlot Sales 1,800. Relatively few sales reported either Monday or over the weekend. Buyers inactive, not enough sales confirmed to furnish a reliable market test. Because of dirt and mud on hides majority buyers interested in purchasing "in the box" or net at all. Dressed basis: Prices poorly tested, represented sales steady to weak. Weight Only-Steers: Small volume good to mostly choice 800-900 lbs. 69.00 to mostly 38.50, extremes 70.00. Weight Only-Heifers: Good and choice 400-700 lbs. poorly tested throughout, few isolated sales 35.00 to mostly 67.00. Live Sales: Net enough of consequence confirmed to establish a market.

Dodge City, Jan. 28 (USDA) — Trade quiet late Friday through early Monday morning. Few sales steady.

Steers 800: Few loads choice 2-4, mostly 8 1150 lbs. 48.75; few loads choice with end good 1080 lbs. 48.00; few loads mixed good and choice 1075 lbs. 42.25. Heifers 400: Few loads choice with end good 2-4, mostly 8 850-1085 lbs. 41.00-41.25.

Phoenix, Jan. 28 (USDA) — Trade on slaughter cattle, as usual for a Monday, rather slow in developing with some scattered inquiry. Prices on slaughter steers steady. Steers 1,300. Mixed good and choice 2-3 350-1000 lbs. 44.00-44.60 including near 12 loads 44.00 sold early Monday; mostly good, end choice 2-3 975-1000 lbs. 43.50; load good 2-3 1000 lbs. 42.50.

# Noble Foundation 112-Day Report

The 1977-78 Performance Bull Test sponsored by the Noble Foundation is nearing completion. With only 28 days to go, the 63 young steers were cooling to gain at the rate of 3.57 pounds per day. Feed conversion stood at 7.90 pounds of feed to produce a pound of gain at the 112-day mark.

Pens of bulls isolated to exhibit superior performance were (a) 1st Angus bull owned by Drake Farms, Texas and (b) a pen of percentage mental bulls owned by Mike Brothers of Tishomingo, Okla. and Elmer City, and Bullock Associates of Shreveport, La. These pens of bulls took top honor in the feed conversion and average gain categories respectively. In Angus bulls converted an average 6.85 pounds of feed into a pound of gain and the Simmental bulls gained an average of 4.07 pounds per day.

# Third Polled Santa Gertrudis Sale Set At Houston, Feb. 25

Houston, Texas — The Third Annual Polled Santa Gertrudis Association Sale will be held February 25, 1978 at Houston. Sale time is 10:00 a.m. in the Astorhall, Super Sales Salen. This highly selected set of 70 Hiltor Polled Santa Gertrudis will feature hard bred females and 3-in-1 packages. Included will be cattle that are "the best of the Santa Gertrudis Breed."

A pre-sale get-together will be held at 12:00 noon in the Astorhall adjacent to the sale arena.

For information contact: Polled Santa Gertrudis Association, Mrs. Twest Kimball, Santa Gertrudis, Sedalia, Colorado 80651; the sale management, Superior Sales, Buddy Smith, Rt. 2, Box 1891, Huntsville, Texas 77340, 713/281-1891 or 295-4401.

The Polled Santa Gertrudis Association Sale will be held at the same location, February 26 at 10 a.m.

superior performance were (a) 1st Angus bull owned by Drake Farms, Texas and (b) a pen of percentage mental bulls owned by Mike Brothers of Tishomingo, Okla. and Elmer City, and Bullock Associates of Shreveport, La. These pens of bulls took top honor in the feed conversion and average gain categories respectively. In Angus bulls converted an average 6.85 pounds of feed into a pound of gain and the Simmental bulls gained an average of 4.07 pounds per day.

Top going individual bull of the sale was a 4.81 pound average daily gain was a 8/16 Simmental 8/4 Chisnall Charolais bull owned by Clyde Miller, Looe Grove. A 8/4 Simmental Hereford bull owned by Maria F. of Ardor Steers was the top gaining individual bull with a 4.75 pound average daily gain.

Individual bulls posted by the within a breed or category as follows: Angus, Drake Farms, Davis, La.; Brangas, Ray Brothers, Aloha, Okla.; Charolais, Mrs. Jerry Olsen, Houston, 424; Hereford, Goddard Ranch, Ardor, 411; Red Angus, George Chigs, Oklahoma City, 3.62.

Santa Gertrudis, Cloud Chief, Oklahoma City, 3.62.

Simmental crosses, M. J. Brothers, Tishomingo, 4.52.

Other crosses, Chisnall and Clyde Miller, Lone Grove, 4.91.

The 140-day test will be complete Feb. 8, 1978. A sale date of Feb. 14 has been set for qualifying bulls.

# Prospective Planting

The purpose of this report by USDA is to assist growers in making changes to acreage plans at this time. Acreage changes are indicated because of economic conditions, labor supply, weather, and the impact of the report on farmers' actions.

The prospective United States planting survey for January 1, 1978, was made in 34 states.

Upland cotton prospective planting is expected to total 12.6 million acres, down 7 percent from last year.

Sorghum growers intend to plant 17.2 million acres, up 3 percent from 1977.

Corn growers are expected to plant 79.3 million acres, down 2 percent from a year ago.

Soybean producers intend to plant 83.1 million acres, up 3 percent from a year earlier.

Oat seedlings are expected to total 17.4 million acres, down 1 percent from last year.

Barley seedlings are estimated to total 17.4 million acres, down 1 percent from last year.

Flaxseed prospective planting is expected to total 1.278 million acres, up 16 percent from last year. Planting is estimated at 2.46 million acres, up 16 percent.

# Mid Coast Santa Gertrudis Sale Set, February 25

Houston, Texas — The Mid Coast Santa Gertrudis Association Super Sale will be held February 25, 1978 at Houston. Sale time is 10:00 a.m. in the Astorhall, Super Sales Salen. This will be a highly selected, all-halter sale featuring the best of the Santa Gertrudis breed. Included will be hard sires, bred females and 3-in-1 packages.

A pre-sale get-together will be held adjacent to the sale arena at 8:00 a.m. Sale headquarters will be at the Astorhall Hotel.

Auctioneer will be Gerald Bowie. Sale chairman is Richard Hood, Rt. 8, Box NB 67, Franklin, Texas 77668. For further information contact the sale management, Superior Sales, Buddy Smith, Rt. 2, Box 345, Huntsville, Texas 77340, 713/281-1891 or 295-4401.

The Mid Coast Santa Gertrudis Association Sale will be held at the same location following the Mid-Coast Santa Gertrudis Sale. Time of the Polled Sale will be 2:00 p.m.

# Okla. City Feeders Sold Near Steady

Oklahoma City, Jan. 23 (USDA) — Receipts 1,300. Slaughter cows steady to 50c lower with decline noted mainly on utility and commercial; bulls steady to firm, instances 1.00 higher on high dressing. Cows: Utility and commercial 2-3 27.25-31.75; cutter 1-3 25.25-28.50; mixed cutter and utility 29.30-29.40; sanner and low cutter 18.50-23.75. Bulls: Yield grade 1-2 1000-1500 lbs. 34.00-38.90, four head individual yield grade 1, 1544 lbs. at 40.70. Good and choice replacement cows 27.50-32.00; good and choice cows with calves at side 209.00-275.00 per pair.

Feeder cattle and calves poorly tested due to adverse weather conditions, few scattered sales all classes over steady. Feeder Steers: Few choice 400-500 lbs. 42.50-44.50; 300-350 lbs. 41.00-43.25; mixed good and choice 400-600 lbs. 41.00-43.75; good 400-500 lbs. 35.00-39.75; part load good 660 lb. Heifers: 35.25; small lot 822 lb. Mexican roping steers at 37.25. Feeder Heifers: Choice 300-350 lbs. 34.50-38.00; few good 400-615 31.50-38.00.

Hogs 1,400: 1.00-1.25 lower compared to last Wednesday, the last complete market test. U.S. 1-2 135-240 lbs. 47.60-47.90. U.S. 1-3 195-350 lbs. 47.00-47.60. U.S. 2-3 215-280 lbs. 46.00-47.00. U.S. 2-3 280-335 lbs. 45.00-45.75. Sows 1.25-2.50 higher. U.S. 1-3 300-350 lbs. 39.25-42.40; five head 336-560 lbs. included at 42.30-42.40. Boars: Over 300 lbs. 33.75-34.50, few 240-295 lbs. 33.25-33.75. Feeder Pigs: Bleddy, 155 head. U.S. 1-2 38-66 lbs. 42.25-45.25. U.S. 1-3 100-180 lbs. 32.00-38.00.

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P. O. Box 928, Dept. J-4, Fort Worth, TX 76118

# Janet Wilkinson To Vie For National Poll-Ette Queen



JANET WILKINSON  
Janet Wilkinson, 17-year-old daughter of Mr. and Mrs. Doc L. Wilkinson and a senior at Coleman, Texas, High School, as Miss Texas Poll-Ette, will serve as hostess to the other 24 contestants and herself compete for

the title of Polled Hereford Queen of America in Fort Worth in conjunction with the National Polled Hereford Convention, Show and Sale Jan. 28-Feb. 2. According to Mrs. Charles R. Abbott, Coleman, Miss Texas Poll-Ette chairman, Janet has served the Texas Polled Hereford Association well during her reign as Miss Texas Poll-Ette, having appeared at all major stock shows and Polled Hereford activities while also fitting a very competitive string of show steers and maintaining grades that kept her in National Honor Society standing at Coleman High School.

Part of a very 4-H oriented family, Janet has had a beef project for the past four years along with 4-H projects in her area, food, clothing, public speaking and leadership. The Wilkinson family has been raising Polled Herefords four generations.

Miss Wilkinson says, "After being involved with different breeds of cattle, I find that the Polled Hereford is better dispositioned, a good grazer, and one of the easiest breeds to show."

# So. Central Auctions

South Central Texas Livestock Auctions at Brenham, El Campo, Giddings, Jan. 19 (F-S) — Receipts 2,068.

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slaughter cows 3.00-5.00 higher El Campo and Brenham, 1.50-2.00 higher Giddings, slaughter bulls 1.00-2.00 higher El Campo, with full upturn on higher slaughter calves and yearlings and under. Feeder heifers and hollars steady to firm. Feeder steers and stork calves steady to firm Brenham, and El Campo, 2.00-2.50 higher



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# The Mid-Coast Santa Gertrudis Association "THE SUPER SALE"

# FEBRUARY 25, 1978

10:00 A.M. ☆ HOUSTON, TEXAS

# SUPER SALE SALON - ASTROHALL

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# THIRD ANNUAL POLLED Santa Gertrudis Sale FEBRUARY 25, 1978

Super Sale Salon - Astorhall  
2:00 P.M. ☆ HOUSTON, TEXAS

Starring

## THE BEST IN THE BREED POLLED

- Herd Sires • Bred Females
- 3-In-1 Packages

Polled Santa Gertrudis

The Premium Cattle

Pre-Sale Get Together — Adjacent To Sale Arena

Astorhall — 12 Noon

SALE HEADQUARTERS — ASTROWORLD HOTEL

The Polled Santa Gertrudis Association

POLLED ASSN. PRESIDENT  
Mrs. Twest Kimball  
Cherokee Ranch  
Sedalia, Colorado 80135

For Information Or  
Sale Catalogs, Contact:

AUCTIONEER:  
Gerald Bowie 646-0515

## THE BEST IN THE BREED

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- ☆ BRED FEMALES
- ☆ 3-in-1 PACKAGES

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Reputation Speaks For Itself

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# Leo McGuiness To Be Honored At Fort Worth Shorthorn Show Jan. 30

Leo McGuiness, polled Shorthorn breeder for the past 25 years on his Irish Oak Farm at Seagraves, Texas, will be honored by presentation of an award for his outstanding contributions to the Shorthorn breed at the Shorthorn Show at the 1978 Southwestern Exposition & Fair Stock Show at 8 a.m., Monday, Jan. 30.

When McGuiness started his Shorthorn breeding program two of the things he did found little popularity with his contemporaries in the Shorthorn breed. He selected polled animals on the theory that horns had their place in the Pioneer days of this country, but were no longer necessary for protection of the cow and her calf—so he bred for cattle that didn't have to be horned. He also selected his breeding animals for height and length—at that time unpopular traits in beef animals, but traits to which the entire beef cattle breeding industry now aspires.

"When as teachers would come to look at my cattle checking for club calves—they'd turn up their noses and walk away," McGuiness says. However, his select herd of about 40 cows have recently been a popular source of the club calf prospect. To find the long, tall kind of Shorthorn, McGuiness bought foundation animals in several northern states. One of his first bulls, one purchased in Tennessee, attained a mature weight of 2500 pounds, and had the bone, length

## Shorthorn Qualifies As PRI Golden Certified Meat Sire

A Shorthorn bull, Melburn Stronghold, "Champagne", has qualified with Performance Registry International of Joplin, Mo., as a Golden Certified Meat Sire, according to information released through the American Shorthorn Association headquarters in Omaha, Neb., and the owner of the bull, Windholme Farm, Harry T. Paters, Jr., of Orange, Va.

The recognition is given for performance records compiled under a supervised testing program and is provided only to outstanding sires that meet or exceed the high standards set by PRI. The Certified Meat Sire program of the PRI identifies, measures, documents and certifies sires whose progeny demonstrate the ability to grade choice with yield grade 2 with an evaluation that describes total desirability of the carcass product.

The bull is the senior herd sire for (CONT. ON PAGE 17)

### A LOT OF BULL?

You bet.

Just ask Shorthorn producer Bob Fuller of Stearnsboro, Rock, Iowa. He reports bulls that are born unassisted, that weigh at 518 pounds, and that gain 4.20 pounds per day on a 140-day test, and that weigh 1,169 pounds at one year.

Shorthorns have always had the ability to grade choice, so when you put it together, a breed that does it all.

Through the efforts of ASA's advancement programs and study and research by individual breeders Shorthorns' improvement strains increasing all the time.

No! No! no fancies, just a breed that means higher profits for you.

And that's no bull!

**SHORTHORN**

## National Lasso Queen To Attend Fort Worth Show



KATHY PAYNE  
Miss Kathy Payne, 1977-78 National Shorthorn Lasso Queen will be the guest of the Texas Shorthorn Lasso

Queen, Miss Sherri Brooks of Rockwall, at the Southwestern Exposition and Fair Stock Show.

The Lasso Queen to the official good will representative of the oldest recognized breed of beef cattle in the United States. Her duties include assisting with publicity and breed promotion, personal appearances and award presentations at state fairs, shows, and sales, and radio and T.V. appearances and interviews.

Miss Payne won her title at the National Lasso Queen Contest, held in conjunction with the annual meeting of the American Shorthorn Association in October at the Grand National Livestock Show, San Francisco, Calif. The daughter of Mr. and Mrs. Jerry Payne also holds the title of Illinois Shorthorn Lasso Queen. The National Queen has been showing Shorthorns for eight years through her 4-H project work. She is a recipient of the state 4-H award for beef in Illinois. The 16-year-old senior is an honor student, manager of her school paper, an FFA officer, a cheerleader, and a member of the band and chorus.

Miss Payne, Miss Brooks, and the Lasso Princess, Texas Shorthorn, Red, White, and Rose from Shorthorn booth, and Josephine, Junior holler show on January 30, the open Shorthorn breeding show on Jan. 30.

## TEXAS SHORTHORN ASSOCIATION MEMBERS

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DS-DUAL PURPOSE — MS-MILKING SHORTHORNS
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## TEXAS SHORTHORN ASSOCIATION

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DONALD J. BLOOMHOUT, VICE PRESIDENT  
DAN TILKIN, SECRETARY/TREASURER  
P.O. Box 820, Weatherford, Texas 76086, Ph. 817/594-4200

## Shorthorn Qualifies As PRI Golden Certified Meat Sire

Windholme Farm and its own showing record includes the Supreme and Grand Champion bull at the 1978 International Livestock Exposition in Chicago. He was recognized last November by the American Shorthorn Association as the recipient of the top sire of the year award based on showing winnings of his get of sire in individual and group classes at major livestock shows across the country. He had been ranked second in the sire of the year program the previous year.

Fourteen head of the "Champagne" progeny (7 steers and 7 heifers) qualified the sire for this latest honor based on information gathered by Pennsylvania State University at University Park, Pa. All 14 head graded choice, yield grade 2 with moderate marbling.

## Fort Worth Horse Sale Feb. 4 At Stock Yards Arena

Fort Worth — The Fort Worth Horse Sale will be held at 12 noon, Saturday, Feb. 4, during the Fort Worth Stock Show at the Fort Worth Stock Yards arena.

An outstanding selection of top horses including running, harness and performance horses of all ages are expected for this sale.

Consignments will be accepted until sale time. For more information contact Fort Worth Horse Sale, 103 Livestock Exchange Bldg., Fort Worth, Texas 76108, phone 817/828-1775.

## East Texas Auctions

East Texas Markets at Sulphur Springs, Caddo, Madelonville, and Terrell, Jan. 19 (F-S) — Receipts at 21 markets 14,800. Prices were largely higher for the third week in a row. Slaughter steers and heifers steady to firm, cows steady to 1.00 higher, utility showing most advance, bulls mostly 1.00-2.00 higher, calves and weaners very uneven, the overall trade about steady. Feeder steers under 400 lbs. 1.00-3.00 higher, over 400 lbs. steady to 1.00 higher except choice steady to 1.00 lower. Also into sales all steers 1.00-2.00 lower, heifers 50-1.50 higher, cows 1.00-2.00 higher. Feeder steers: Few choice 150-200 lbs. 53.00-59.00, 300-400 lbs. 41.00-48.00, 400-500 lbs. 38.00-45.00, 500-600 lbs. 35.00-42.00, 600-700 lbs. 32.00-39.00, 700-800 lbs. 29.00-36.00, 800-900 lbs. 26.00-33.00, 900-1000 lbs. 23.00-30.00. Good 150-300 lbs. 42.00-54.00, 300-400 lbs. 40.00-50.00, 400-500 lbs. 38.00-48.00, 500-600 lbs. 36.00-46.00, 600-700 lbs. 34.00-44.00, 700-800 lbs. 32.00-42.00, 800-900 lbs. 30.00-40.00, 900-1000 lbs. 28.00-38.00. Choice 150-300 lbs. 48.00-58.00, 300-400 lbs. 46.00-56.00, 400-500 lbs. 44.00-54.00, 500-600 lbs. 42.00-52.00, 600-700 lbs. 40.00-50.00, 700-800 lbs. 38.00-48.00, 800-900 lbs. 36.00-46.00, 900-1000 lbs. 34.00-44.00. Choice 150-300 lbs. 48.00-58.00, 300-400 lbs. 46.00-56.00, 400-500 lbs. 44.00-54.00, 500-600 lbs. 42.00-52.00, 600-700 lbs. 40.00-50.00, 700-800 lbs. 38.00-48.00, 800-900 lbs. 36.00-46.00, 900-1000 lbs. 34.00-44.00. Choice 150-300 lbs. 48.00-58.00, 300-400 lbs. 46.00-56.00, 400-500 lbs. 44.00-54.00, 500-600 lbs. 42.00-52.00, 600-700 lbs. 40.00-50.00, 700-800 lbs. 38.00-48.00, 800-900 lbs. 36.00-46.00, 900-1000 lbs. 34.00-44.00.

## Florida Cattle

Tallahassee, Jan. 20 (F-S) — Receipts at 21 markets 14,800. Prices were largely higher for the third week in a row. Slaughter steers and heifers steady to firm, cows steady to 1.00 higher, utility showing most advance, bulls mostly 1.00-2.00 higher, calves and weaners very uneven, the overall trade about steady. Feeder steers under 400 lbs. 1.00-3.00 higher, over 400 lbs. steady to 1.00 higher except choice steady to 1.00 lower. Also into sales all steers 1.00-2.00 lower, heifers 50-1.50 higher, cows 1.00-2.00 higher. Feeder steers: Few choice 150-200 lbs. 53.00-59.00, 300-400 lbs. 41.00-48.00, 400-500 lbs. 38.00-45.00, 500-600 lbs. 35.00-42.00, 600-700 lbs. 32.00-39.00, 700-800 lbs. 29.00-36.00, 800-900 lbs. 26.00-33.00, 900-1000 lbs. 23.00-30.00. Good 150-300 lbs. 42.00-54.00, 300-400 lbs. 40.00-50.00, 400-500 lbs. 38.00-48.00, 500-600 lbs. 36.00-46.00, 600-700 lbs. 34.00-44.00, 700-800 lbs. 32.00-42.00, 800-900 lbs. 30.00-40.00, 900-1000 lbs. 28.00-38.00. Choice 150-300 lbs. 48.00-58.00, 300-400 lbs. 46.00-56.00, 400-500 lbs. 44.00-54.00, 500-600 lbs. 42.00-52.00, 600-700 lbs. 40.00-50.00, 700-800 lbs. 38.00-48.00, 800-900 lbs. 36.00-46.00, 900-1000 lbs. 34.00-44.00. Choice 150-300 lbs. 48.00-58.00, 300-400 lbs. 46.00-56.00, 400-500 lbs. 44.00-54.00, 500-600 lbs. 42.00-52.00, 600-700 lbs. 40.00-50.00, 700-800 lbs. 38.00-48.00, 800-900 lbs. 36.00-46.00, 900-1000 lbs. 34.00-44.00.

Love: A game that is never called off on account of darkness!

## Bluebonnet Chorolois Show Window Sole Set At Ft. Worth, Feb. 4

Fort Worth — The Bluebonnet Chorolois Breeders Association has set the 16th Annual Show Window Sole for Saturday, February 4, 1978 at Fort Worth. Sale time is 1:00 p.m. in Born No. 6 at the Fort Worth Stock Show Grounds. A Chorolois show will be held at 1:00 p.m., February 8.

Selling will be 70 head of the breed's finest Chorolois cattle including full French females, Top French and Polled Chorolois bullock and both Polled and French sold domestic females. The offering is made up of select bulls, many cowboys and open heifers.

Sole headquarters will be the Green Oaks Inn with a pre-sale party set for 7:00 p.m., February 8.

## Replacement Cattle Found Mixed Prices, Hard Winter Storms

Kansas City, Jan. 20 (USDA) — National Feeder Cattle and Calf Summary. Approximately 185,000 this week. Feeder cattle last week, 187,000 last year. 198,000 cattle and calves showed a mixed price picture across the market. River markets showed steady to 1.00 higher but St. Louis and Sioux Falls steady to 1.00 lower, some calves 2.00 lower at Sioux Falls, S.D.

Oklahoma City was moved out. American steers steady but heifers sold 50-1.00 higher while Dodge City steers sold 50-1.00 higher and heifers firm. Springfield, Mo. was moved out. Arkansas steers steady to 2.00 higher, heifers steady.

Tennessee and Kentucky were storm ravaged and steady to 3.00 lower. The

## Arkansas Summary: 8,600 (Saw and feed)

Arkansas Summary: 8,600 (Saw and feed). Steers: Choice 310-400 lbs. 48.00-55.00, 400-500 lbs. 45.00-52.00, 500-600 lbs. 42.00-49.00, 600-700 lbs. 40.00-47.00, 700-800 lbs. 38.00-45.00, 800-900 lbs. 36.00-43.00, 900-1000 lbs. 34.00-41.00. Choice 310-400 lbs. 48.00-55.00, 400-500 lbs. 45.00-52.00, 500-600 lbs. 42.00-49.00, 600-700 lbs. 40.00-47.00, 700-800 lbs. 38.00-45.00, 800-900 lbs. 36.00-43.00, 900-1000 lbs. 34.00-41.00. Choice 310-400 lbs. 48.00-55.00, 400-500 lbs. 45.00-52.00, 500-600 lbs. 42.00-49.00, 600-700 lbs. 40.00-47.00, 700-800 lbs. 38.00-45.00, 800-900 lbs. 36.00-43.00, 900-1000 lbs. 34.00-41.00.

## Southwest Complex of Mississippi, Alabama, Georgia and South Carolina

Southwest Complex of Mississippi, Alabama, Georgia and South Carolina. Steers: Choice 310-400 lbs. 48.00-55.00, 400-500 lbs. 45.00-52.00, 500-600 lbs. 42.00-49.00, 600-700 lbs. 40.00-47.00, 700-800 lbs. 38.00-45.00, 800-900 lbs. 36.00-43.00, 900-1000 lbs. 34.00-41.00. Choice 310-400 lbs. 48.00-55.00, 400-500 lbs. 45.00-52.00, 500-600 lbs. 42.00-49.00, 600-700 lbs. 40.00-47.00, 700-800 lbs. 38.00-45.00, 800-900 lbs. 36.00-43.00, 900-1000 lbs. 34.00-41.00. Choice 310-400 lbs. 48.00-55.00, 400-500 lbs. 45.00-52.00, 500-600 lbs. 42.00-49.00, 600-700 lbs. 40.00-47.00, 700-800 lbs. 38.00-45.00, 800-900 lbs. 36.00-43.00, 900-1000 lbs. 34.00-41.00.

## Springfield, Mo. 4,000 (Saw and feed)

Springfield, Mo. 4,000 (Saw and feed). Steers: Choice 310-400 lbs. 48.00-55.00, 400-500 lbs. 45.00-52.00, 500-600 lbs. 42.00-49.00, 600-700 lbs. 40.00-47.00, 700-800 lbs. 38.00-45.00, 800-900 lbs. 36.00-43.00, 900-1000 lbs. 34.00-41.00. Choice 310-400 lbs. 48.00-55.00, 400-500 lbs. 45.00-52.00, 500-600 lbs. 42.00-49.00, 600-700 lbs. 40.00-47.00, 700-800 lbs. 38.00-45.00, 800-900 lbs. 36.00-43.00, 900-1000 lbs. 34.00-41.00.

## St. Louis 3,000 (Saw and feed)

St. Louis 3,000 (Saw and feed). Steers: Choice 310-400 lbs. 48.00-55.00, 400-500 lbs. 45.00-52.00, 500-600 lbs. 42.00-49.00, 600-700 lbs. 40.00-47.00, 700-800 lbs. 38.00-45.00, 800-900 lbs. 36.00-43.00, 900-1000 lbs. 34.00-41.00. Choice 310-400 lbs. 48.00-55.00, 400-500 lbs. 45.00-52.00, 500-600 lbs. 42.00-49.00, 600-700 lbs. 40.00-47.00, 700-800 lbs. 38.00-45.00, 800-900 lbs. 36.00-43.00, 900-1000 lbs. 34.00-41.00.

## S.W. Oklahoma Polled Hereford Sole Set Feb. 11, Carnegie

Cannegie, Okla. — The eighth Southwestern Oklahoma Polled Hereford Association show and sale will be held Feb. 11 in the Carnegie County Fairgrounds here. The show will start at 9 a.m. and the sale at 12:30 p.m.

Selling will be 60 lots including 35 bulls and 25 females consisting of bulls, and bred and open heifers and steers. 400-500 lbs. 45.00-52.00, 500-600 lbs. 42.00-49.00, 600-700 lbs. 40.00-47.00, 700-800 lbs. 38.00-45.00, 800-900 lbs. 36.00-43.00, 900-1000 lbs. 34.00-41.00. Choice 310-400 lbs. 48.00-55.00, 400-500 lbs. 45.00-52.00, 500-600 lbs. 42.00-49.00, 600-700 lbs. 40.00-47.00, 700-800 lbs. 38.00-45.00, 800-900 lbs. 36.00-43.00, 900-1000 lbs. 34.00-41.00.

## Twenty-Dollar Bill: A valuable asset if it is not dual

Twenty-Dollar Bill: A valuable asset if it is not dual.

## THE TUMBLE BUG

Patent Number 3,938,682

Suggested Retail Price \$625.00 Plus Freight

TO LOAD: Simply back up to bale, apply brakes to bale carrier; continue backing until leading arm lifts over bale, then pull away, loading bale as you go.

TO UNLOAD: Reverse above procedure, stopping at bale rolls off carrier. No special hook-up needed other than push-pull switch installed to activate brakes (12 volt). May be used either on pickup or on tractor too small to handle bales on 2ft.

### HAY HAULER

3-PT. HITCH  
FOR 1,600 LB.  
BALES  
\$145.00

### ROUND BALE FEEDER

8 ft. in Diameter  
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## 55th National Polled Hereford Show, Convention & Sale, Jan. 30 - Feb. 2 During 1978 Fort Worth Stock Show

Fort Worth, Texas — The 55th National Polled Hereford Convention, Show and Sale will be held January 30 thru February 2, 1978 at Fort Worth in conjunction with the 1978 Southwestern Exposition and Fat Stock Show.

The APHA Convention will feature the "Beef Truth Conference" on January 30 with such outstanding speakers as Dr. Norman Vincent Peale opening the program with a 7:30 a.m. Prayer Breakfast; the Honorable John B. Connally, former Texas Governor and U.S. Treasury Secretary speaking on "Cattlemen - Champions of Free Enterprise"; and a 3:00 p.m. address by former U.S. Secretary of Agriculture, Dr. Earl L. Butz. The topic of his talk will be "The Truth About the Future of Beef."

Other featured speakers at the APHA Convention will be George V. Mann, David Stroud, Dr. Robert W. Lewis, Dr. Frank H. Baker, and Dr. L. S. "Bill" Pope. The National Polled Hereford Show will get underway at 8:00 a.m. January 31 and February 1 at 8:00 a.m. at the Will Rogers Coliseum on the Stock Show grounds. The show will feature prize winning Polled Hereford cattle from throughout the United States and Canada competing for \$20,000 in premiums.

The National Polled Hereford Sale is set for 9:00 a.m., February

2 in the Barn No. 8 Arena. The sale will feature a consignment of champion bulls and heifers from some of the outstanding Polled Hereford breeders in the world and representing the top bloodlines of the breed.

Advance registration is now underway for this big January Polled Hereford Convention, Show and Sale. Advance registration forms are available from the American Polled Hereford Association with a money saving "Package Plan" for advance registration.

At a cost of \$35 per person, the package includes convention registration, Prayer Breakfast ticket, Convention Day Luncheon ticket, ticket to the APHA "Chuck Wagon Awards Banquet and Queen Pageant," and a season gate admission pass to the show grounds of the 1978 Southwestern Exposition and Fat Stock Show.

APHA has blocks of rooms reserved at the Sheraton Fort Worth Hotel and the Fort Worth Hilton Inn and requests for rooms should be made to the American Polled Hereford Association, c/o Department of Special Activities, 4700 East 63rd Street, Kansas City, Missouri, 64103.

Those planning to attend the Convention, Show and Sale are urged to contact APHA immediately for reservations and tickets.

## Northeast Texas POLLED HEREFORD ASSOCIATION SALE

Saturday - FEBRUARY 4, 1978

AT THE RODEO ARENA  
MT. PLEASANT, TEXAS

Show: 9:45 A.M. Sales: 1:00 P.M.

\*\*\*\*\*SELLING\*\*\*\*\*

**31 BULLS  
23 FEMALES**

FOR CATALOGS CONTACT:  
NORTHEAST TEXAS POLLED HEREFORD ASSN.

Mrs. Adron Justiss, Secretary  
Route 1 - Box 210 Omaha, Texas 75571  
214/645-2727

## PUREBRED HEREFORD SALE

STEPHENS COUNTY LIVESTOCK GROWERS ASSOCIATION  
**89 BULLS ★ FEBRUARY 4 ★ 46 HEIFERS**  
**FARMERS & RANCHERS STOCKYARDS**

ON HIGHWAY 81  
1 MILE NORTH OF COMANCHE, OKLA.  
8 MILES SOUTH OF DUNCAN, OKLA.  
Show 9:00 A.M. ★ Bull Sale 12:00 Noon ★ Heifer Sale 2:30 P.M.

**CONSIGNORS**  
ROBERT O. BROWN Duncan  
E. T. MAXWELL Comanche  
WAYNE H. BROWN Duncan  
R. V. HOWARD Comanche  
PHIL LOWERY RANCH Loco  
JODIE PAYNE Marlow

The Hereford Cattle Consigned to this Sale Represent Many Years of Breeding and Herd Improvement And Are Some Of the Finest Cattle in the Country.

**WE HOPE YOU WILL MAKE PLANS TO ATTEND THIS SALE**  
Auctioneer: GUY SHULL, Elgin, Oklahoma

For Catalogs And Information Contact:  
**J. D. LOCKWOOD**  
Room 311, Courthouse, Duncan, Oklahoma 73533 405/255-0610

## Stephens County Hereford Sale At Duncan, Feb. 4

Duncan, Okla. — The Stephens County Livestock Growers Association Purebred Hereford Sale will be held February 4, 1978. Show time is 9:00 a.m. with the Bull Sale following at 12:00 noon and the Heifer Sale at 2:30 p.m. The sale will be held at the Farmers & Ranchers Stockyards located 1 mile North of Comanche or 8 miles South of Duncan on Hwy. 81.

Selling are 89 bulls and 46 heifers and represent many years of selective breeding and herd improvement by Hereford breeders in Stephens County.

Consignors are Robert O. Brown, E. T. Maxwell, Wayne H. Brown, R. V. Howard, Phil Lowery Ranch, and Jodie Payne.

Auctioneer will be Guy Shull of Elgin, Okla. For information contact J. D. Lockwood, Room 311, County Courthouse, Duncan, Okla. 73533, 405/255-0610.

## Fort Worth Quarter Horse Sale Is Set For Feb. 5

Fort Worth, Texas — The 22nd Annual Fort Worth Quarter Horse Sale will be held at 1 p.m., Sunday, February 5, 1978. The sale will be held in the Fort Worth Coliseum.

Consignments totaling 82 head have been accepted for the sale. Included are race and show horses as well as pleasure and work horses.

Highlighting the race horse offering is Wee Streaker, S1-88, a 1974 sorrel stallion by Wee Folk (TB) and out of Runnymede AAA by Sugar Bars AAA. He is a Stakes place winner of eight races with total earnings of \$40,211. He ran third in the 1976 \$172,100 Delta Downs Futurity.

Other race horses in the sale carry The Old Man, Three Oh's AAA, Moon Deck and other top breeding in their pedigrees.

A special added attraction following the Quarter Horse sale will be the offering of 10 quality mules. Auctioneers will be Ike Hamilton and Bob Plummer. For information and to consign horses contact Summer Auction Company, Inc., Box 928, Henderson, Texas 75652, 214/657-5961.

## N. E. Texas Polled Hereford Sale At Mt. Pleasant, Feb. 4

Mt. Pleasant, Texas — The Northeast Texas Polled Hereford Association Sale will be held Saturday, February 4, 1978. The sale will be held at the Rodeo Arena at Mount Pleasant with show time set at 9:45 a.m. and the sale following at 1:00 p.m.

Selling will be 81 bulls and 46 females. For information and catalog contact Mrs. Adron Justiss, Secretary, Northeast Texas Polled Hereford Association, Omaha, Texas 75571, 214/645-2727.

It's not the husband who talks but the one that is the most expansive. It's the one that smiles.

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## Kimbell 32% (equivalent) Cattle Supplement

(Medicated) A better Pre-Conditioning supplement, aids in maintaining weight gains in the presence of respiratory disease, such as shipping fever. Contains Aureo 5700.

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## Cajun Classic Charolais Sale Set, February 17

Baton Rouge, La. — The 2nd Cajun Classic Charolais Sale will be held Friday, February 17, 1978. Sale time is 6:30 p.m. at the LSU Fairgrounds at Baton Rouge. The sale will be held in conjunction with the Charolais show at 1:00 p.m.

This offering of 40 high quality Charolais cattle includes 35 females and 5 top herd sire prospects. Also selling will be semen on Abraham, Valiant Jr. E03, Amour de Paris and Eleuthera International.

Sale headquarters will be the Prince Murat Inn at Baton Rouge. The sale is sponsored by the Louisiana Breeders Charolais Assn. Auctioneer will be George Mnrue. For information contact the sale management, Jernigan's Charolais Sales Management, Rt. 3, Box 458, Tyler, Texas 75701, 214/555-2171.

## San Angelo Cattle

San Angelo, Jan. 20 (F-S) — Receipts 4,800. Slaughter cows 1,003-3,000 higher. Slaughter bulls 1.00 higher. Feeders steady to 50c higher. Stock cow and calf pairs steady to firm. Cows: Utility and Stock Cows: Standard and good pair commercial 2.4 28.00-33.00, few high-dressing 33.25-64.75. Cutter 25.00-29.00. Canner and low cutter 22.00-25.00. Bulls: Yield grade 1-2 1200-1800 lbs. 68.00-39.50 with high-dressing 1075 lbs. 40.00. Feeder Steers: Choice 25.00-45.00.

Cows For Sale? — Advertisers Classified

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Hwy. 87 (S. 5 mi. west) Box 1268 San Angelo, Tex. 76901

## South Texas Chianina Sale Set, February 12

San Antonio, Texas — The South Texas Chianina Association has announced the Deep in the Heart of Texas Chianina Sale will be held February 12, 1978. Sale time is 2:00 p.m. at the San Antonio Livestock Exposition grounds.

Selling will be pureblood bulls and heifers, 7/8 Chianina females. The sale will feature a selection of top Chianina club calves from the top Chianina calves in South Texas.

Auctioneer will be Stanley Stout. For information contact the sale manager, Lytle Tom, American Sales Management, Inc., Star Route, Box 24, Campbellton, Texas 78008, 512/570-3241.

47.00-50.05, few 175-600 lbs. 50.50-55.00, 480-550 lbs. 46.00-49.00. 55.00-700 lbs. 48.00-49.00. Good 280-450 lbs. 43.00-47.00; 450-550 lbs. 42.00-46.00; 550-700 lbs. 40.00-44.00. Standard 400-600 lbs. 65.00-39.00. Heifers: Choice 300-500 lbs. 37.50-40.50, 500-700 lbs. 37.00-39.00. Good 300-500 lbs. 34.00-37.50. Standard and low-good 300-500 lbs. 34.00-37.00. Utility and Stock Cows: Standard and good pair 240.00-340.00 per pair with int choice dressing 33.25-64.75. Cutter 25.00-29.00. Canner and low cutter 22.00-25.00. Bulls: Yield grade 1-2 1200-1800 lbs. 68.00-39.50 with high-dressing 1075 lbs. 40.00. Feeder Steers: Choice 25.00-45.00.

Cows For Sale? — Advertisers Classified

## So. Texas Brahman Futurity Sale Set February 11

Houston — The South Texas Brahman Association will put 125 head of top quality Brahman cattle on the auction block February 11 at the Fifth Annual Futurity Sale. The sale will be in the Atascosa Livestock Exchange, building in Pearanton, Texas (just south of San Antonio).

Dean Blackwell will judge the futurity earlier the same day, beginning at 9:00 a.m. Over 60 bulls and 75 heifers have been entered in this annual show and sale, which is held in conjunction with the San Antonio Livestock Exposition and Rodeo. Lee Berwick will judge the show and can be contacted at Route 1, Box 78018, Texas 78018, phone (512) 563-2740.

## Deep in the Heart of Texas... a South Texas Chianina Association

**SALE SUNDAY February 12 2:00 P.M.**

AT THE  
**SAN ANTONIO LIVESTOCK EXPOSITION**  
SELLING  
SAN ANTONIO, TEXAS

- ★ PUREBLOOD BULLS AND HEIFERS
- ★ Seven-Eighths Chianina Females
- ★ Three-Quarter Chianina Bulls
- ★ Three-Quarter Chianina Females

## FEATURING: 35 CHIANINA CLUB CALVES

These calves will be selected on the forms to offer the best — group in South Texas —

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612/570-3241  
Stanley Stout, Auctioneer May-0129

## South Texas Brahman Association

## 5th Annual Brahman

## Futurity Show and Sale

Saturday, February 11, 1978, 1 P.M.

Atascosa Livestock Exchange,  
Pleasanton, Texas

**GRAY**

50 Herd Bull Prospects and Top Commercial Bulls  
**RED** 75 Replacement Type Females  
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Pre-Sale Party Friday, February 10, 7 P.M.  
Holiday Inn Downtown, San Antonio, Texas  
Call 512/225-3211 for Reservations (Specify STBA Block)

For Catalogs and Information:  
1 Box 91, Devine, Texas 78016  
Sale Sponsored By South Texas Brahman Association

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**APHA Convention To Be Highlighted By Beef Truth Conference**

Fort Worth — A "Beef Truth Conference" on Jan. 30 is expected to be a landmark event for the beef cattle industry. The National Convention Day Program of the American Polled Hereford Association. The conference precedes the 55th National Polled Hereford Show on Jan. 31 and the National Sale scheduled for Feb. 2.

The "Beef Truth Conference" will be held beginning with an 8 a.m. prayer breakfast in the Tarrant County Convention Center is downtown Fort Worth. Featured will be Dr. Norman Vincent Peale, famed inspirational speaker. "We think the Conference will be the most vital, informative and useful cattleman's meeting held in recent years," said Ed Bible, APHA Director of Communications.

The participants are authorities in critical areas of the beef cattle industry who will take a hard look at the current status of the industry and help determine the future production goals oriented toward profit and consumer satisfaction. The include Dr. Earl Butz, former U.S. Secretary of Agriculture, who will address the morning session with a presentation entitled "The Truth about the Future of Beef" and John B. Connolly, former governor of Texas and U.S. Treasury Secretary, will address the 12:30 convention luncheon on "What This Country Really Needs."

The afternoon program will feature Dr. George V. Mann, world-noted nutritionist and coronary heart disease research scientist, speaking on "The Medical Truth about Beef and Health." David Stroud, president of the National Live Stock and Meat Board, forecasting "The Truth about the Steak in Your Future," and Dr. Robert Lewis, who operates a livestock and grain agency in commodity futures trading, addressing the afternoon session on "The Truth about Cow Numbers."

Two widely recognized animal scientists and leaders in agricultural education will collaborate on a presentation entitled, "The Beef Truth Perspective," that will illuminate the focal elements of the "Beef Truth Conference" in summarizing the proceedings in their unique styles, providing stimulating observations relating to the future of the beef cattle industry. They are Dr. Frank Baker, dean of the College of Agriculture, Oklahoma State University, and Dr. L.B. "Bill" Pope, dean of the College of Agriculture, New Mexico State University.

Cholesterol: A magazine with a beautiful girl on the cover and no cover on the girl.

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**2nd CAJUN CLASSIC CHAROLAIS SALE**  
Friday  
6:30 P.M. **FEBRUARY 17, 1978** Baton Rouge, Louisiana

AT THE LSU FAIRGROUNDS IN CONJUNCTION WITH THE  
**CHAROLAIS SHOW AT 1:00 P.M.**  
OFFERING 40 HIGH QUALITY CHAROLAIS  
35 FEMALES \* 5 TOP HERD SIRE PROSPECTS  
PLUS SEMEN SELLING ON VALENTINE JR. E03.  
AMOUR DE PARIS and ELEUTHERA INTERNATIONAL  
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AUCTIONEER: GEORGE MORSE - R58-0493  
For Sale Catalog and Information Contact:  
SPONSOR: LOUISIANA BREEDERS CHAROLAIS ASSN.  
JEWELL'S CHAROLAIS SALES MANAGEMENT  
Rt. 3, Box 458, TYLER, TEXAS 75701  
214-566-2171

- 2-25—W. B. Harris Farms Brangus Prod. Sale, Columbus, Tex.
- 2-25—Texas Traditional Maine-Anjou Sale, Spons. TMAA, 4 P.M., Super Sale Salon, Houston, Tex.
- 2-25—Farm Equipment Sale, Waskom, Texas, Double D. Auction Serv., S. Mgr.
- 2-25—American Intl. Marchigiana Society Annual Meeting 6:30 A.M., Houston
- 2-27—Texas Polled Hereford Assn. Sire Evaluation Bull Sale, Brownwood, Tex.
- 2-28—Born Hereforda Sale, Follett, Tex.
- 3-4—Quirk Land & Cattle Co. Angus, Simmental, Brangus, Chianina Bull Sale, Hastings, Neb.
- 3-4—Soll Hereforda Sale, Booker, Tex.
- 3-4—Merrick Farms Simmental Purebred Bulls, Bred & Open Female Sale, Ardmore, Okla.
- 3-4—Clyde Johnson & Sons Hereford Bull & Female Sale, Bulverde, Tex., Reyes Reyes & Elder
- 3-4—High Plains Brangus Bull Sale, sponsored by Iodien Nallons Brangus Breeders, Newkirk, OK, Syler Soles Mgmt.
- 3-4—Worley Beefmaster Sale, Alice, Tx., Rayca & Reyes
- 3-10—Golden West National Charolais Sale, Reno, Nevada.
- 3-10/12—Southwest Farm Show, Southwest Hardware & Implement Assn. Ft. Worth, Tex.
- 3-11—Greeter Hill Country Hereford Assn. Spring Sale, Fredericksburg, Tex.
- 3-11—Texas Polled Hereford Assn. Madisonville Sale, Madisonville, Tex.
- 3-11—Adams Limousin Ranch Prod. Sale, Miami, Okla., American Cattle Service
- 3-11—Central States Beefmaster Breeders Assn. Sale, Tulsa Cow Palace, Tulsa, OK.
- 3-11—Bluebonnet Brangus Breeders Bull Sale, Bealy, TX P&F Cattle Co.
- 3-12—Lee Gregory's Red Brangus Prod. Sale, New Summerfield, Tex., Syler Soles Mgmt.
- 3-15/16—Rio Grande Valley Livestock Show, Mercedes, Tex.
- 3-17—Fred Brown/Mickey Johnson Beefmaster Sale, Comanche, Okla., Reyes Reyes & Elder
- 3-17—Dean Trullit Limousin Dispersion, American Cattle Services
- 3-18—Oklahoma Angus Assn. Annual Meeting, Oklahoma City
- 3-18/19—International Brangus Breeders Assn. Convention, Tucson, Ariz.
- 3-18—Sooner Select Hereford Sale, Oklahoma City, Okla.
- 3-19—Livo Oak Co. Beefmaster Breeders Sale, Three Rivers, Tex., Reyes Reyes & Elder
- 3-20/24—American Breeders Service AI & Palpation School, Houston Area
- 3-20/24—American Breeders Service AI & Palpation School, Tyler, Tex.
- 3-20—(7 P.M.) Sooner Select Club Calf Sale, Oklahoma City, Okla., American Cattle Services
- 3-20—Hart Shorthorn Farms Dispersion, Waxahachie, Cagwin Cattle Serv.
- 3-24—Quirk Land & Cattle Co. Angus Prod. Sale, Hastings, Neb.
- 3-25—Harrell Cattle Co. Beefmaster Prod. Sale, Gonzales, Tex.
- 3-25—Brushy Creek Ranch Limousin Prod. Sale, Waxahachie, TX, American Cattle Services
- 3-25—T. C. Morrow Ranch Spring Cattle Sale, Cotulla, Tex.
- 3-26/28—Texas & Southwestern Cattle Raisers Assn. Annual Convention and Trade Show, San Antonio, Tex.
- 3-28—Prices's Thalia Farm Red Angus Prod. Sale, Sparta, TN, Gayle Ingram
- 3-30—2nd Semi-Annual OK Beef Improvement Assn. Charolais Perf. Tested Bull Sale, Stillwater, OK, Jerry Richardson
- 3-31—Los Amigos Santa Gertrudis Prod. Sale, Alice, Tex.
- 4-1—Pecan Valley & River Oaks "Spring Festival" Angus Sale, Mexia, Tex., O'Bryan Sales Service
- 4-1—Jone Star Beefmaster Sale, Terrell, Tex., Reyes Reyes & Elder
- 4-1—Bull's Eye Simmental & Red Angus Dispersion, Shreveport, LA.
- 4-1—Golden Sprad Charolais Pondera Sale, Lubbock, Jernigans.
- 4-1—Brinkman Brothers Brangus Percentage Cattle Sale, Kerrville Services
- 4-2—All American Club Calf Sale, Ft. Worth, Tex., American Cattle Services
- 4-3—Oklahoma Beef Improvement Assn. Perf. Tested Hereford Bull Sale, Stillwater, Okla.
- 4-3—Seven T. Shorthorn Prod. Sale, Yukon, OK, Cagwin Cattle Serv.
- 4-4—Conkright C. Bar Ranch Hereford Prod. Sale, Hereford, Tex.
- 4-5—Ferrell Hereford Farms Production Sale, Elgin, OK
- 4-6/8—So. Plains Farm Show/Southwest Hardware & Implement Assn., Lubbock, Tex.
- 4-7—Southwestern Buprams Polled Charolais Sale, Terrell, TX, White Sales, Mgmt.
- 4-7/8—Wiggins Ranch Co. 2-Day Limousin Sale, Chattanooga, Okla., American Cattle Services
- 4-8—Green Coast Santa Gertrudis Prod. Sale, Walnut Springs, Tex.
- 4-8—Grand's Brangus Sale of Star Round Top, Tex.
- 4-8—Belle Point Ranch "Proven Heritage" Angus Sale, Lavaca, Ark., O'Bryan Sales Service
- 4-8—Sycamore Creek Ranch Simmental Female Prod. Sale, Slaton, Okla., Grady, Ft. Worth, Tex.
- 4-8—Windy Acres Farm Angus Bull Sale, Harrison, Neb., Nat'l Livestock Broker

- 4-8—Oklahoma Select Spring Club Calf Sale, Chattanooga, Okla., American Cattle Services
- 4-9—Scott's 6th Annual Championship Select Club Calf Sale, Star, Tx
- 4-12—Pete Carmichael Percentage Limousin Bull & Female Sale, Timberlake, S.D., American Cattle Serv., Inc.
- 4-14—Fender Farms Hereford Prod. Sale, Ml. Pleasant, Tex.
- 4-14—Southern Beefmaster Breeders Assn. Sale, Tifton, Ga.
- 4-15—Charles Castor's C Bar J Simmental Ranch 7th Prod. Sale, Horatio, Ark.
- 4-15—Neasa-Oxandaburu Limousin Sale, Gravette, Ark., American Cattle Services Inc.
- 4-15—Herdla Broa, Beefmaster Sale, Corsicana L/S Mkt, Corsicana, Tex., Reyes Reyes & Elder
- 4-15—Texas Limousin Assn. Bull Test & Sale, Abilene.
- 4-15—Bronzos Valley F-1 Show & Sale, Bryan, Britten & Britten.
- 4-17—San Angelo Brangus Bull and Female Sale, San Angelo, P.M.
- 4-22—East Texas Simmental Assn. 2nd Annual Female Sale, Houston, Tex.
- 4-22—Burch Angus Rnnch Spring Sale, Mill Creek, Okla.
- 4-22—Mayfair Ranch F-1 Sale, Brenham, Tex.
- 4-22—Michells Ranch Charolais Prod. Sale, Kyle, TX, Buzz Gary
- 4-22—McKellar Brangus Bull Sale, Ml. Pleasant
- 4-23—Joliet Beefmaster Prod. Sale - Yarbro, Kolb, Wieding, Hendricks, Boling, Wittenburg, Throe Rivers, Tex., Reyes Reyes & Elder
- 4-24—S-S Ranch & Guest Consignors Polled Hereford Sale, Lone Wolf, OK.
- 4-25—Yackley Limousin Ranch Bull & Female Sale, Ocala, FL, American Cattle Services
- 4-28—Montana Limousin Assn. Bull Sale, Billings, Mont., American Cattle Services Inc.
- 4-28—Richmond Hales Angus Sale, Canyon, TX, O'Bryan Sales Service
- 4-28—Triple C Simmental Ranch Prod. Sale, Oskola, Tex.
- 4-28—Annual Leachman Red Angus Bull Sale, Billings, Mont.
- 4-28—McMeins Limousin Prod. Sale, Nowata, Okla., American Cattle Services Inc.
- 4-28—Brewster "The Best of the Big Elbans" Angus Sale, Madras, OK, Burke/Scheer
- 4-28—J. W. Hastings Annual Brangus Sale, Wichita Falls
- 4-28—Michells Ranch Polled Hereford Dispersion, Wiagele, Tex.
- 4-3—Frank Cagle Limousin Prod. Sale, Pukwana, S.D., American Cattle Services
- 5-5—Fullerton Farms Angus Prod. Sale, Miami, Okla.
- 5-6—Boh Hartley's Spur Ranch Angus Perf. Tested Female & Sire Bull Sale, Vinita, Okla.
- 5-6—Leon Noack Hereford Prod. Sale, Rockdale, Tex., Reyes Reyes & Elder
- 5-6—McCollum Limousin Ranch Prod. Sale, Roosevelt, OK, American Cattle Services
- 5-6—G. Tufts & Sons Polled Hereford Prod. Sale, Hillsboro, Tx.
- 5-8—San Jose Cattle Co. Santa Gertrudis Prod. Sale, Pleasanton, Tx.
- 5-12—The Breeder's Charolais Sale at Riverwood Farms Farm, Ohio, Buzz Gary/S.Mgr.
- 5-12—Santa Gertrudis Spring Opportunity Sale, Tulsa, OK, Santa Gertrudis Service
- 5-13—Texas Limousin Ranch Prod. Sale, New Braunfels, Tex., American Cattle Services Inc.
- 5-13—Fred Brauchle Beefmaster Sale, Charlotte, Tex., Reyes Reyes & Elder
- 5-15—Jack Williams Hereford Dispersion, San Angelo, Tex., Reyes Reyes & Elder
- 5-20—Royal Charolais Co. Royal Spring All-Polled Bull Sale, & Reg. Female Sale, Greensburg, Pa.
- 5-20—Ellis Limousin Prod. Sale, Oklahoma City, Okla., American Cattle Services Inc.
- 5-20—Kelly Schmidt Hereford Female Sale, Hereford, Tex., Reyes Reyes & Elder
- 5-20—Perma Vira Ranch Red Angus Prod. Sale, West Plains, Mo., Goyle Ingram
- 5-27—Dulick Stock Farm & Meridian Creek Ranch Polled Hereford Prod. Sale, Dulick Stock Farm, Morgan, Tx.
- 5-27—Staley Farms Angus Prod. Sale, Liberty, Mo., No. American Cattle Co.
- 5-27—O'Brien Farms Limousin Prod. Sale, Plover, Mo., American Cattle Service Inc.
- 5-27—George Creek Ranch "Something Extra Event 1" Simmental Sale, Cloubruna, Tex.
- 5-27—The Breeder's Charolais Sale, Riverwood Farms, Powell, Buzz Gary
- 5-28—Elder Coal Creek Angus Sale, Miami, Okla., T. Burke
- 6-2—Connally Ranches Santa Gertrudis Prod. Sale, Florenceville, N.B.
- 6-3—Western Heritage Santa Gertrudis Sale, Shamrock Hillon Houston, Tex.
- 6-3—Oklahoma Santa Gertrudis Assn. Sale, Tulsa, Okla.
- 6-3—Hicks Bros. Red Brahman Prod. Sale, Alto, Tex.
- 6-3—Tri-Star Santa Gertrudis Prod. Sale, Simon Peter Band, 40 mi. Mayfair Ranches, Brenham, Tex.
- 6-10—Reynolds Charolais Ranch Dispersion Sale, McKinney, Tex., Buzz Gary
- 6-10—Mid-Coast Santa Gertrudis Sale, Brenham, Tex.
- 6-11—Brink's Quarter Horse Sale, 2 P.M., Brink's, Slatersdale, TX.
- 6-12—General Influence Brangus Sale at Brink's, 1 P.M., Kerrville, TX, P&F Cattle Co.
- 6-24/26—7th Annual Special Harvest Equipment Auction, Plover, Tex., James Creech
- 6-28—2nd Annual S Bar W Ranch Simmental Sale, 1 P.M., Woodville, TX.
- 6-2—Bar C Ranches 2nd Annual Angus Prod. Sale, Joplin, Mo., Burke/Scheer
- 6-2—Herrick Farms Simmental Prod. Sale, Ardmore, OK.
- 6-16—72 Ranches Simmental Sale, Tyler, Reyes & Reyes
- 6-23—Southern Beefmaster Breeders Assn. Sale, Jacksboro, Mo.
- 6-27—27th Annual King Ranch Foundation Santa Gertrudis Bull & Quarter Horse Sale, Kingsville, Texas
- 6-10—Green Country Angus Farms, Stillwell, OK, O'Bryan Sales Service
- 6-10—Rio Vista Farms Simmental 2nd Futurity, San Antonio, Tex.
- 6-10—Spur Ranch Emulous Angus Performance Tested Bull Sale, Vinita, OK.
- 6-10—South Texas Hereford Assn. Fall Sale, Beeville, Tex.
- 6-11—Del Rei Maine-Anjou Prod. Sale, Plate City, Mo., No. American Cattle Co.
- 6-12—Garney "Emulous Extra" Vol. 5 Angus Sale, Alto, Okla., Burke/Scheer

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Sale every 1st Monday, 11:00 AM  
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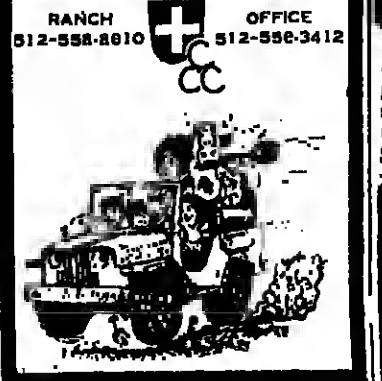
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**DAN KELLEY**  
Johnstown, Texas  
817/247-7700

**FARM EQUIPMENT**

**1973 JD 4650 D, cab, 1100 Power Shift**  
1968 JD 5000 RC, 1100 cab, new overhaul  
1968 JD 4020 D, Power 5  
1964 JD 4020 D, Power 5  
1975 F 1500, cab, air, dual  
1968 F 1250 D, cab, dual  
1972 F 550 D, cab, dual  
F 500 D, WF, 2pt  
Farnall 400 D, WF, 2pt  
1974 AC 7050, cab, air, 12 hours, dual  
1007 AC D-17 D, 2-pt  
1002 AC D-17 D  
1974 MF 30 Ind. tractor loader and blade  
MF 85 D  
1000 MM Super 870 D  
1969 MM G1000 LP, cab, Steering  
1075 David Brown 990 D, 1974 Oliver 2855 4WD, cab, hours, 3-pt.  
1963 Oliver, 1800 LP, 2pt  
1973 Case 970D, 700 lbs almost new Case loader  
1965 Case 930 LP, cab, 1973 Ford 800 D, cab, dual Almost new 6x24 Donnan ment trailer  
Various sizes and makes and offset discs  
Various sizes and makes drills  
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**FARM EQUIPMENT**

**PIPE CONSTRUCTION LINE PIPE WELL CASING - OIL COUNTRY**  
**BIGGEST STOCKS - LOWEST PRICES**  
**GATES - CATTLE GUARDS - FEEDERS - WIRE - PIPE - STEEL - TANKS**  
**FARM & RANCH HEADQUARTERS**  
**Genaco Inc.**  
512/278-7111  
BOX 67  
UVALDE, TEXAS 78801

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**FARM-RANCH**

**FARM & RANCH LOANS \$100,000 Minimum**  
**BLALOCK MORTGAGE CO.**  
Box 673, Durant, Ok. 74701  
405/924-4750

**BRAZOS RIVER RANCH**  
500 Acres, long river front, improved pastures, oats, hundreds of grafted pecan trees, real show place, good terms. Call EDITH, nites, 617/786-4078.

**YOUR CHOICE -** Two of the finest small ranches in EAST TEXAS. Perfect locations, only a few miles out of Tyler. One has 73 ACRES with a nice working ranch house with a small barn. Owner will finance 2/3 to right party. It has live springs and 100% cleared. THE OTHER ONE is 95% cleared, is highly improved and lays to perfection. Beautiful building alics. Also has live springs with small pond. Both places are priced right. Call DOROTHY BRANCH, 214/583-6086; or SUMMERS REALTY, 214/587-1327.



**FARM-RANCH**

**FEED LOT IN AUSTIN, TEXAS**

Approximately 79.53 Acres - Barn, repair shop, office, plus furniture and equipment. Tanks, shed feeders, covered feed pens, scales, silos, implement shed, other buildings. Good condition. Excellent investment. On main highway. Call -

**HEATON REALTORS**  
M. Shaw, Agent  
512/637-5782 or 512/258-6649

Before You Buy - Sell - Trade for a Ranch Contact Us  
Ours Covers 1041 Southwest  
States and South America



**POWELL-ROACH CO.**  
1105 West 10th St., Dallas, Texas 75201  
512/283-1331, Ext. 172

**FARM-RANCH WANTED**

RANCH WANTED - 500-800 Animal Units, West of Waco. Prefer sheep, goat and cattle operation. Prefer to deal directly with owner. Contact Box 609, Weekly Livestock Reporter, P.O. Box 4630, Fort Worth, Texas 76106.

**LEASE WANTED**

TO LEASE 640 ACRES or more on the half. Ex-farmer and farm manager. Call or write HENRY WILLIAMS, 8002 Ballaire Blvd., 1200, Houston, TX 77056; 713/776-0580.

WANTED - RANCH TO LEASE from 2,000 to 5,000 acres in Central Texas, references furnished, weekdays 512/454-0444; weekends 817/796-4079 - JACK.

**EMPLOYMENT**

32 YEAR OLD family man desires job as RANCH MANAGER. Experienced in cow/calf, rag, comm., feedlot, yearling, small grain & pasture improvement. Call 214/955-4967 after 5 P.M.

WANTED IMMEDIATELY: Mature Herdsman as assistant to Manager, with as much as two years experience as A.I. and palpatist technician. Ranch background, training and mechanical ability necessary. Salary and house with utilities furnished. Write Box 180, giving full particulars concerning education, experience, marital status, and personal references. This position, in Central Texas, has a future for an eager and competent person. - Send to: Weekly L.S. Reporter, Box 4630, Ft. Worth, TX 76106.

Married man seeks employment with progressive cattle operation. Agriculture degree with ten years experience in Beef Management, Artificial Insemination, palpation, calf flow, projections, operational budgeting, record keeping, also experienced in cattle promotion and marketing. Proven record in management and marketing. Resumes and references upon request.

CONTACT: BOB DAILY  
P.O. Box 1756, Fort Worth, Texas 76106

**EMPLOYMENT**

32-YEAR-OLD EXPERIENCED family man and wife desires ranch work, feedyard or sale barn work. Contact DON REESE, 817/838-7040.

**WISH TO RELOCATE**  
Working ranch/farm manager. Middle age, married, non-drinker, dependable. Over 30 years experience in soil improvement, establishing and management of pastures, general farm management (Reg. & Comm.), sales, promotion, registrations, records, etc. Resumes and references sent on request. Write BOX 127, Weekly Livestock Reporter, Box 4630, Ft. Worth, TX 76106.

**AUCTION SCHOOL**

LEARN Auctioneering. Term soon. Free Catalog. REISCH WORLD WIDE COLLEGE OF AUCTIONEERING, INC., Mason City, Iowa 50401.

**SUPERIOR AUCTION SCHOOL**  
Nation's top auctioneers own and instruct. P.O. Box 1281, Decatur, Illinois 62522.

**FT. SMITH AUCTION SCHOOL**  
Residence and business study. Veterans approved.

**YOU TOO can be an auctioneer.** Write for free booklet. WESTERN COLLEGE OF AUCTIONEERING, Box 1459-W, Billings, Mont. 59103.

**LEARN AUCTIONEERING** - Write BRITTON AUCTION ACADEMY, Drawer B, Bryan, Texas 77801.

**MISCELLANEOUS**

**LOCATE WATER - OIL - GAS!**  
Amazing detector - rugged, seasonal results. Detectors prepaid. Shellva, reliable, accurate professional. Water - \$59.50; Oil - \$78.50; Gas - \$79.50. We make domestic and irrigation well locations and evaluate acreage for oil and gas. SCOTT'S, Leoti, KS 67861, Phone 316/375-2553.

**Beefmaster Futurity Show and Sale At Houston, February 24**  
Houston, Texas - The Beefmaster Futurity Show and Sale will be held Friday, February 24, 1978 during the Houston Livestock Show and Rodeo. Sale time is 10:00 a.m. in the auction sale ring. This HBU Recommended and Approved Sale will feature 60 of the top Beefmaster in America. Included will be 10 bulls and 40 females.

Sale headquarters will be the AstroWorld Holiday Inn, 716/748-1050.  
The sale is sponsored by the South Texas Beefmaster Breeders Association, Armando Salazar, Jr., President and Don Moore, Vice President. For information contact the sale management, Bert and Ruben Reyes, 118 West Nakoma, San Antonio, Texas 78216; 512/849-2156.

**Southwest Farm Show, Tractor Pull Opens March 10**  
Champion tractor pullers from across the nation will converge on the Tarrant County Convention Center March 10, 11 and 12 for the 7th annual Southwest Championship Tractor Pull.  
Modified, super stock and stock tractor pullers will compete for more than \$50,000 in prize money before expected sell-out crowds.  
According to R. B. Allen, Executive Vice-President of the Southwest Farm Show and Implement Association, sponsor of the event, over 27,500 fans attended the pull last year to cheer for their favorite tractor.  
Beginning at 7:00 p.m. on Friday and Saturday nights and at 9:00 p.m. on Sunday night, the pullers will each receive a prize of \$1,000 for the best pull in conjunction with the Southwest Farm Show.

The picture is improving, therefore, for most cattlemen although we still farm and ranch equipment for livestock, crop and livestock products.

Exhibits at the Farm Show will open each day at 10:30 a.m. and will close at 5:30 p.m.  
All seats for the tractor pull are reserved and tickets may be ordered through Amusement Ticket Service, P.O. Box 956, Fort Worth, Texas 76101. Information on available seats may be secured by calling 512/858-9777.  
Mr. Allen pointed out that ticket orders for the pull are still being received through the ticket office.

**HOUSTON INTL.**

**Brangus Sale Set Feb. 23**

Houston, Texas - The Bluebonnet Brangus Breeders Assn. will sponsor the Houston International Brangus Sale, Thursday, February 23, 1978. There will be a cocktail buffet at 7:00 p.m. followed at 8:00 p.m. with the Brangus sale.

Featured in the sale will be 40 lots of the finest Brangus ever assembled. Included will be 38 super Brangus females and 4 herd sire prospects.

The sale will be held in the Super Sale Salon during the Houston Livestock Show and Rodeo. Brangus judging will begin at 8:00 a.m., February 23.

Auctioneer will be Gerald Bowls. For information contact Syler Sales Management, Inc., Rt. 2, Box 35, Burton, Texas 77858; 713/288-4400, or Billy Pollard, Rt. 1, Box 524, Boyd, Texas 78023; 817/523-7443.

**Clovis Auctions**

Clovis, Jan. 20 (USDA) - Receipts 2,250. Feeder steers steady to 50c lower; feeder heifers steady; slaughter cows 2.00 higher, instances 8.00 up; slaughter heifers 2.00-2.50 higher. Feeder Steers: Choice 380-400 lbs. 45.00-51.00, 400-500 lbs. 48.25-48.50, 500-600 lbs. 44.50-48.50, 600-800 lbs. 48.00-45.50, part load 502 lbs. 48.10, mixed good and choice 420-475 lbs. 58.75-45.25, 550-575 lbs. 48.00-44.90, 700-900 lbs. 41.80-46.80, 900-1,100 lbs. 37.50-40.50. Feeder Heifers: Choice 380-480 lbs. 47.50-40.50, 480-500 lbs. 47.50-38.50, 500-600 lbs. 47.50-38.50, 600-700 lbs. 47.50-38.50, 700-800 lbs. 47.50-38.50, 800-900 lbs. 47.50-38.50, 900-1,100 lbs. 47.50-38.50. Slaughter Cows: Utility and commercial 2.4 28.00-31.70, high-dressing 35.50-32.90, cutter 23.50-23.00. Bulls: 28.00-35.50.

**Fed Beef Supplies, Demand to Be Higher in 1978**

College Station - There should be plenty of fed beef on hand to satisfy consumer demand during the year ahead, and consumer demand should also be up.

"This points to a somewhat better year for cattle producers," says Dr. Ed Uvacek, livestock marketing specialist with the Texas Agricultural Extension Service.

The amount of fed beef will generally be larger than in 1977, at least through the first half of the year, although the non-fed steers and heifers will be down from a year ago.

"Demand should also be boosted in 1978 due to increases in Social Security payments, proposed tax reductions, changes in the Food Stamp Program, a substantial gain in minimum wages, and continued growth in the general economic activity of the country," contends Uvacek.

What should cattlemen expect in the new year?  
"Fed cattle prices may weaken a bit during the first calendar quarter but should gather strength by the middle of the year," he believes. The second quarter, he believes the best time for prices could come June or July. Feeder cattle should follow about the same price pattern. Plenty of rein this spring could cause producers to temporarily overprice feeder types.

Choice fed slaughter steers in Amarillo should average about \$41-44 per hundredweight during the first quarter, then push upward to about the \$43-44 level for the April-June period. Heavier feeders will be priced close to premiums are almost certain by the second quarter.

**HOUSTON INTL.**

**Carlot Beef Opens Generally Lower**

(CONT. FROM PAGE 1)  
Light Heifer beef not established. No comparable steer, cow beef, or primal beef cut sales. Steers reported on 12 loads: Choice 6 800-900 lbs. 38.25-39.25, mostly 83.25. Heifer beef, 2 loads: Choice 8 500 lbs. 68.75, couple loads. Cow Beef, 4 loads: Utility 12-3 60.00.

Amerillo, Jan. 23 (F-S) - Penhandle Area Carlot Most Trade (for the plant) of 230 p.m. (Beef Trade-Texas Penhandle, Western Oklahoma and New Mexico). Limited sales choice 3 steer and heifer beef 1.00 lower than last week's close. No other sales from beef reported. Packers reported rather limited interest from all areas. Steers reported on 8 loads: Choice beef, no primal cuts. Steer Beef 16 loads: Choice 3 800-900 lbs. 38.25, 1.00 lower. Heifer Beef 4 loads: Choice 3 500-700 lbs. 68.25, 1.00 lower.

Crosley, Jan. 23 (F-S) - Colorado Carlot-Volume Most Trade - for Colorado - 8 p.m. Monday, Jan. 23. Steer beef steady to 1.25 lower. Heifer beef steady to 50c lower. Cow beef 1.00-2.00 lower. Bull beef steady. This report based on 12 loads: steer beef, 42 loads: heifer beef, an equivalent of 2 loads: cow beef. Large share of steer and heifer beef sold to standing orders or based on prior arrangements. Steer Beef: Choice 3 800-900 lbs. 67.50-68.00, 1.25 lower. Choice 2-4 800-900 lbs. 65.00-65.50, steady. Good 2-4 800-900 lbs. 64.00-64.50, steady. Heifer Beef: Choice 3 500-700 lbs. 68.25-68.75, 50c lower. Choice 2-4 500-700 lbs. 65.25-65.75, 50c lower. Choice 4 500-700 lbs. 62.25-62.75, steady. Good 2-4 500-700 lbs. 61.25-61.75, steady. Cow Beef: Boning utility 1-3 50.00, 2.00 lower. Canner and cutter 1-2 61.00, 1.00 lower. Bull Beef: Yield grade 1-2 84.00-86.00, few 87.00, steady.

**Arizona Directs**

Phoenix, Jan. 19 (USDA) - Prices on slaughter steers and heifers mostly steady, instances 25-50c lower. General moisture but the causing most problems in feedlots. Steers 5,500. Good to mostly choice 2-6, 60-70 percent choice, 550-1,000 lbs. 44.00 to mostly 44.50 with February 5 delivery; mixed good and choice 2-6, 80-90 percent choice, 525-1,040 lbs. 46.50-44.50, mainly 44.00; good and choice 2-8, 10-50 percent choice, 550-1,100 lbs. 45.00-46.75; good 2-3 975-1,050 lbs. 42.25-45.00; standard to mostly good 2-3, including Heifers 950-1,100 lbs. 38.50-40.00. Heifers: Good to mostly choice 2-3 900 lbs. 41.00; good and choice 2-6 900 lbs. 40.00-40.80; mostly good, few choice 2-8 850 lbs. 38.50; short load good 950-975 lbs. mature heifers 38.00.

**Oklahoma Cows**

El Reno, Okla. - In Oklahoma cows were custom-made books. All cows working for U.S. Department of Agriculture scientists Floyd Hays and Gary Miller do.

**Oklahoma Brahman Association Elects Officers for 1978**

McAlester, Ok. - I. P. Renfro of Hodgen was elected to serve a second term as president of the Oklahoma Brahman Breeders Association during their annual meeting here on Jan. 7.

There were over 30 members and guests in attendance. Joe Brockett, ABBA director of communications, gave a brief talk on "The Purpose of an Association," while Mr. G. O. Bills and Mr. and Mrs. Barlow of Wilburton offered to host the association's annual field day at Bill's ranch on August 18.

Other officers elected were: first vice-president, Billy Hodge of Mattam; second vice-president, G. C. Bills of Wilburton; secretary-treasurer, Mrs. Renfro of Hodgen; and reporter, Virginia Barlow of Wilburton.

**Tri-State Beef Sire Book Available**

The new Tri-State Breeders Beef Sire Directory is now available. The 1978 sire book features 40 outstanding bulls representing 14 breeds. In addition to pedigree, performance and progeny information, a mating guide rates sires in their ability to make maximum improvement in several economically important traits.

Included in the directory are such well-known proven sires as Angus "Pacemaker," the Polled Hereford "Longway," and the Texas Red "Longway."

**HOUSTON INTL.**

**Advertiser's Directory**

All American Simmental Club  
American Shorthorn Assn.  
Angus Breeders Directory  
Angus Co-Op  
Bennett Haupt Shorthorn  
Bernese Alps  
Bluetongue Cherokees  
Gerald Bowls  
J. P. Bowlin  
Broadway Distributing  
Vernon Brown's Cowtown  
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Burly Ponca  
Cajun Classic Cherokees  
Chickadee Cotton Oil  
Collins Diamond C  
Custom Metal Works  
Horse Sells  
Fort Worth Paint and Quarter Horse Sale  
Fort Worth Select Longhorn Sale  
Foundation Beefmaster Classic  
Enrique Garcia Beefmaster  
Garnett Cattle Co.  
Gulf Coast Hereford  
Bill Hill  
Ike Hamilton  
Billy Harry  
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Lundell Balers  
Chas. Martin  
McSquire  
Merriek Farms  
Mid Coast Santa Gertrudis  
Joe Mitchell  
Northwest Texas Polled Hereford  
Howard Pains Hereford  
Patterson Supply  
Leonard Paul  
Polled Santa Gertrudis Sale  
Priefert Mfg. Co.  
Pyhus Ranch Simmental Sale  
Ryon's Saddle and Ranch Supplies  
Sherrard Herefords  
Simmental Directory  
South Texas Chianina Sale  
Southwest Oklahoma Polled Hereford  
Sperka Pinzgauer  
Stanley Stout  
Stephens County Hereford  
Super Simmental Sale  
Texas Angus Top Of Texas Sale  
Texas Hereford Commercial Female Sale  
Texas Shorthorn Association  
Type of Texas Brangus  
Twin Mountain Supply  
Virdee Farms Bilt  
Wendland Farm Products

**Livestock Slaughter, Meat Production**

Washington, Jan. 20 (USDA) - Total meat production under federal inspection for the week ended 1-21-78 was estimated at 722 million pounds. This was 2% above a week ago, and 3% below a year ago.

Week End.	1-21-78	1-22-77	Change
Beef	476.8	478.9	Dn. 2%
Calf	9.3	12.0	Dn. 20%
Pork	282.9	243.4	Dn. 6%
Lamb	5.3	7.1	Dn. 18%
Total	722.1	744.6	Dn. 6%

Cattle	787,000	804,800	Dn. 2%
Cow/Heifer	65,000	65,000	Dn. 0%
Hog	1,378,000	1,458,000	Dn. 6%
Sheep	108,000	128,000	Dn. 16%

Average Weights	Live Wt.	Live Wt.	Live Wt.
Cattle	1088	802	1089
Cow/Heifer	188	118	208
Hog	287	188	282
Sheep	110	86	112

Slaughter By Class	Cow	Bulls	Hfrs.	Strs.
Wk. End.	26.1	1.7	27.4	40.8
1-7-77	25.2	1.8	27.9	44.1

**Tulsa Monday**

Tulsa, Jan. 26 (F-S) - Receipts 600. Fairly active. Feeder Cattle and Calves: Steady to firm. Cows Fully 1.00-2.00 higher. Bulls 1.00 higher. Feeder Steers: Choice 300-800 lbs. 44.25-48.00; 800-850 lbs. 40.75-46.75. Feeder Heifers: Choice 300-800 lbs. 44.25-48.00; 800-850 lbs. 40.75-46.75. Cows: Utility and commercial 2-3 28.00-28.75; cutter 1-2 23.50-23.75. Bull: Yield grade 1-2 1000-2300 lbs. 84.00-86.25.

**Osage Area**

Tulsa, Jan. 13 (F-S) - Osage Area and Interior Okla. Range Sale confirmed 6,000. Trade moderate on the first report of the season, interest and inquiry was good for contract cattle at current prices. Present range conditions are in poor condition as snow and ice cover existing forgo, supplemental feeding continued throughout the state. Sales were completed on 5,850 steers and 150 heifers. Feeder Steers: Mostly choice 850 steers 43.00-46.50 for immediate June 15 delivery mostly choice 700-780 lbs. steers 42.50-43.00 for May delivery. Feeder Heifers: 150 head 43.00-46.50 for May delivery. Feeder Heifers: Few loads good and choice 850 lbs. heifers 35.00 for Aug. 15 delivery.

**South Texas Directs**

San Antonio, Jan. 19 (F-S) - Confirmed 7,000. Slaughter heifers steady. Steers: Head mostly good 2-3 49.00/lb. Good 1-2 48.00/lb. Good with 90-90 percent choice 2-3 800-950 lbs. 39.00-39.75, mostly 39.50. Mostly good 700-800 lbs. 38.00-39.00, largely 38.50-39.00. About 2,800 head good 1-3 800-850 lbs. 37.50-38.00, load 38.00.

**HOUSTON INTL.**

**Commercial Hereford Heifer Sale Jan. 29 At Fort Worth Show**

Fort Worth - The Southwestern Exposition & Fair Stock Show will provide an excellent opportunity to obtain some of the best Hereford heifers to be offered this year from some of Texas' most well-known Hereford breeders in the Texas Hereford Association's commercial purebred heifer show and sale on Jan. 29, the show at 8 a.m. and sale at 1 p.m.

Consigned in pens of 20 head, the outstanding females will compete for a total of \$5,000 in premium money in the show, with a \$500 prize for each first place pen before being sold at auction in pens of 20 head.

Those heifers from nationally known ranches are available only because the consignors set them aside especially for this sale. The bred and open heifers include some bred to registered Herefords, Angus, Brangus and Red Brangus bulls.

Consignors are: Pat Boone, Jr., Littlefield; Paul Deuer, Panhandle; Double U Hereford Ranch, Post; W. K. Gordon, Jr., Fort Worth; Ed Fathem, Daltart; J. D. Petterson, Ranch, Daltart; Richard Windham, Daltart; Chisholm Cattle Co., Amarillo; C. J. Davidson, Fort Worth; George Glascock, Crosson; Albert Hesse, Rhombs; J. T. Lyles, Hensley.

**QUALITY HEREFORD FEMALES IN VOLUME**

An Excellent Opportunity To Obtain Some of the Best Hereford Heifers Offered Throughout the Year from Some of the Most Well-Known Hereford Breeders in TEXAS!

High quality, commercial Hereford heifers from nationally known ranches. Available only because the consignors set them aside especially for this sale. BRED and OPEN heifers. Some bred to registered Herefords, Angus, Brangus and Red Brangus.

If you have reduced your cownherd this year and are looking for outstanding females to build on or to enlarge your herd, don't miss this offering. This is your once-a-year opportunity to select from some of the best heifers available in a volume offering.

THIS IS AN ALL SHOW - ALL SELL SALE - the heifers consigned as pens of 20 head compete for a total of \$5,000 in premium money, with a \$500 prize for each first place pen before being sold at auction in pens of 20 head.

IF YOU ARE LOOKING FOR GOOD HEREFORD FEMALES - those with type, thickness of flesh, head and feminine sex character, constitution and ruggedness, quality and smoothness, size, substance and balance. If you want them straight on their legs, with enough bone to range anywhere and you want good milkers to carry good-doling, bloomy calves to heavy weights at weaning - talk to folks who have bought at past commercial Hereford Heifer sales - they'll tell you this is the kind of female sold in these sales.

TAKE ADVANTAGE OF THE AUCTION WAY AND BUY YOUR HEIFERS IN FORT WORTH JANUARY 29 SHOW 8 A.M. - SALE 1 P.M.

**CONSIGNORS:**  
PAT BOONE, JR., Littlefield  
PAUL DEUER, Panhandle  
DOUBLE U HEREFORD RANCH, Post  
W. K. GORDON, JR., Fort Worth  
ED FATHM, Daltart  
J. D. PETTERSON, Ranch, Daltart  
RICHARD WINDHAM, Daltart  
CHISHOLM CATTLE CO., Amarillo  
C. J. DAVIDSON, Fort Worth  
GEORGE GLASCOCK, Crosson  
ALBERT HESSE, Rhombs  
J. T. LYLES, Hensley  
SUMMERBROOK ORGS., Daltart  
SWENSON LAM & CATTLE CO., Stamford  
YOUNGLOOD RANCH, Lamesa  
WATT MATTHEWS, Albany

SALE SPONSORED BY THE TEXAS HEREFORD ASSOCIATION 3345 WINTHROP AVENUE, SUITE 107, FORT WORTH, TEXAS 76104 PHONE 817/739-7787

**HOUSTON INTL.**

**Stuph & Thangs**

(CONT. FROM PAGE 1)

and time recently that leaders of Blacks have differed with Carter's Energy Plan. In the other instance not only NAACP, but the Urban League and SCLC lashed out at the proposal of Jose Claybrook, the former Nader protégé who now heads the National Highway Traffic Safety Administration, to order light trucks and vans to increase gas mileage in 1978 to 17.2 for two wheel drives and 15.8 for four wheel drives. She also wants this mileage upped to 19.2 and 16.2 to 18.80 and to 20.5 and 17.7 to 19.8. Nice, if possible. But about the only way this fuel efficiency can be had is to take off weight and reduce the size of trucks and vans to such a degree their purpose as useful vehicles for use by industry would be destroyed. The real nut cracker, however, was the fact that the auto makers said if Mr. Claybrook's order sticks they will have to shut down the plants that make trucks and vans and some of the larger ones are in Detroit. The auto industry would be destroyed. The real nut cracker, however, was the fact that the auto makers said if Mr. Claybrook's order sticks they will have to shut down the plants that make trucks and vans and some of the larger ones are in Detroit. The auto industry would be destroyed.

Glavin back to the NAACP's disagreement with the Carter Energy Plan. Hooks pointed out that Blacks didn't like the Urban League and the NAACP. He said the Urban League and the NAACP are the same thing. He said the Urban League and the NAACP are the same thing. He said the Urban League and the NAACP are the same thing.

Further information is available from the sponsor, Texas Hereford Association, 3845 Wintthrop Ave., Suite 107, Fort Worth, Texas 76104, phone 817/762-7787.

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**Annual Stock Show Sale**

January 23rd - February 4th